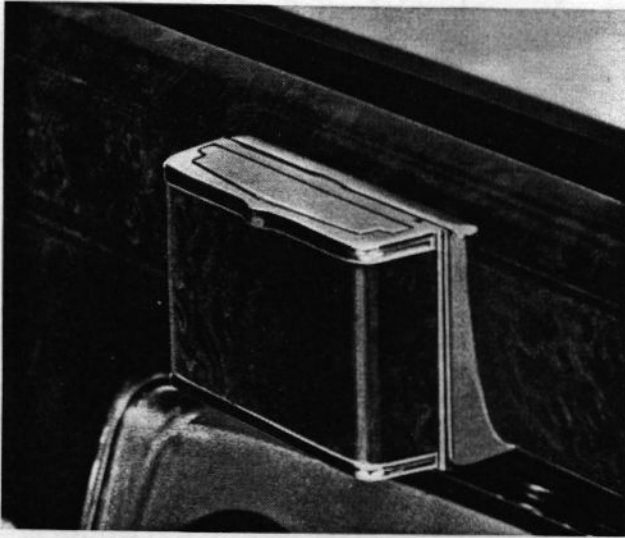


A Few Profitable Accessories

Accessories show a greater per cent profit than any other branch of your business. They therefore deserve your close attention.



ASH TRAY

For Model 1001—finish to match cowl moulding, and attaches by its center screw, slips off bracket for emptying.



ARM REST FOR FRONT DOORS

Adds to the comfort of both driver and passenger. Covered with upholstery material to match finish of car.

For Models 1001-2-3-4 only.



CHROME TRIM RINGS

Brilliant chrome finish—they lend much to the car's appearance. They snap on the wheel in an instant—no tools are necessary.

For Models 900 - 1001-2-3-4 only.



DISC FOR WIRE WHEELS

For discriminating motorists. Made of steel chromium plated. Can be applied or removed readily without affecting standard wheel.

For Models 900 - 1001-2-3-4 only.

(OVER)

The Three Principles of Good Merchandising Are “Have It”—“Show It”—“Ask 'Em to Buy”

Keep a car fully equipped with accessories on your showroom floor. Have a good accessory display in your service department. Pay your new and service salesmen commissions and bonuses. Use accessory catalogs, circulars and signs.



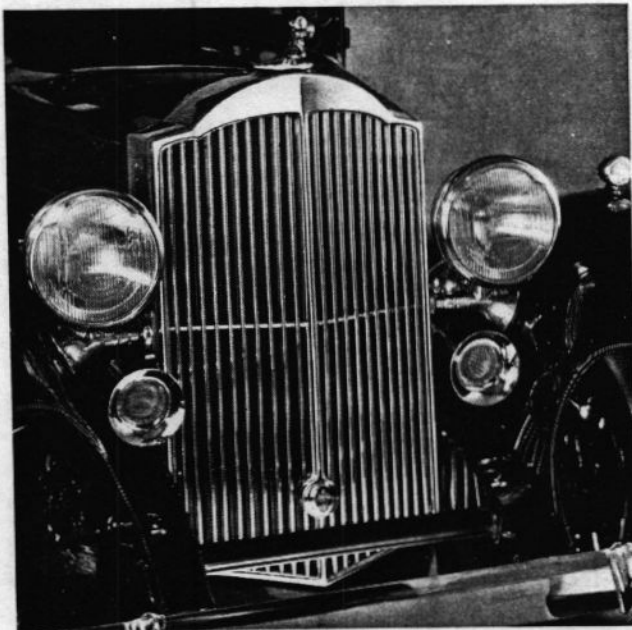
CLOSED CAR WINGS

Car ventilation is a popular subject right now. Take advantage of this condition by suggesting wings for cars previous to tenth series; shatter-proof glass—easily attached.



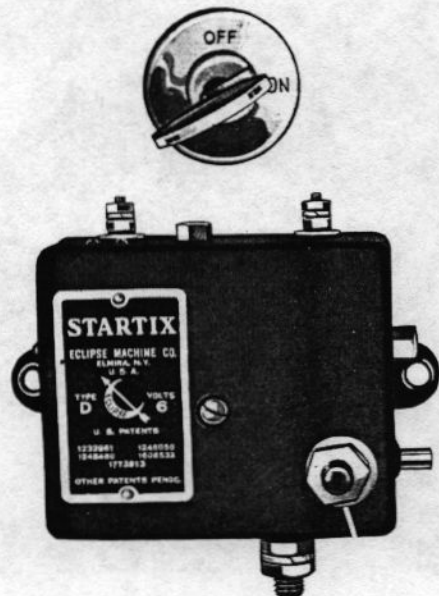
LICENSE PLATE FRAME

Adjustable for both length and width and will accommodate any license plate—made of brass chrome plated.



RADIATOR GRILLE

Smart in appearance—shape conforms to the Packard radiator shell, and is chromium plated—easily attached.



AUTOMATIC STARTING SWITCH

This practical device cranks the engine as soon as the ignition key is turned; or should the engine stall, it restarts it immediately.

(OVER)