

PACKARD ACCESSORIES

Carefully-planned Appliances Approved by the
PACKARD
Engineering Department

Prominent buying motives are:

Comfort—Convenience—Appearance—Safety.

The items described on the following pages are designed to appeal to Packard owners through one or more of these motives. They will assure him of the fullest enjoyment, the greatest comfort and convenience.

Packard buyers exercise a wide range of personal preference in the selection of their motor car equipment. It is impractical to build our cars to meet each individual's taste, therefore, we offer the following carefully selected accessories.

Each item in this group has been approved by the Packard Engineering Department, and many of them are built especially for us to insure the most attractive appearance, as well as to function as an integral part of the car when installed.

We urge you to sell Packard Approved Accessories because this is a branch of your service to which every Packard owner is rightly entitled.

PRICE LIST ON PACKARD APPROVED ACCESSORIES

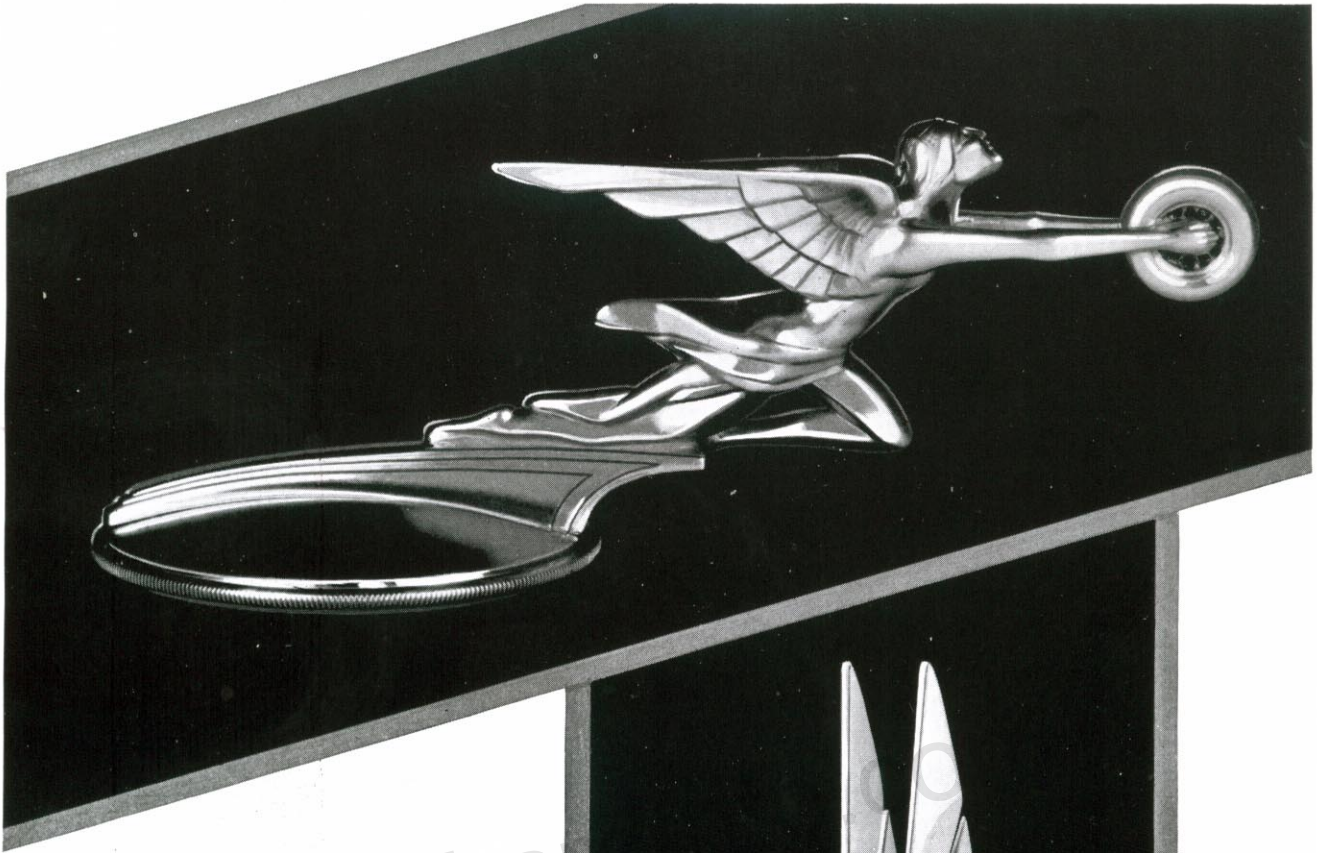
Indexed alphabetically, page number shown.

All prices include installation.

NAME	PAGE	List Price Attached
A		
Arm Rest.....	6.....	(Per Pair) \$10.00
C		
Curtains—Door.....	6.....	(Each) \$10.00 to \$13.00
E		
Emblem—De Luxe.....	3.....	\$10.00
Emblem—Pelican.....	3.....	20.00
H		
Heater—Hot Air.....	9.....	Prices on Request
Heater—Hot Water.....	9.....	Prices on Request
Handy Kit.....	12.....	4.50
L		
Light—Lorraine (large size).....	8.....	\$23.00
License Plate Frame (Chrome).....	12.....	(Per Pair) 2.50
M		
Mat—Rubber Rear Tonneau.....	12.....	\$ 4.00
Mat—Rubber Front Compartment.....	12.....	4.00
Mirror—Door Hinge.....	8.....	5.00
Mirror—Tire.....	8.....	8.00
Monograms—Sterling Silver.....	6.....	(Per Pair) \$10.00 to 14.00
P		
Pillows.....	12.....	\$7.60 to \$20.00
R		
Radio—Packard De Luxe.....	6.....	\$79.50
Radio—Packard Standard.....	6.....	64.50
Radiator—Grille.....	7.....	30.00
Robes.....	9.....	\$10.25 to 75.00
S		
Switch—Automatic Starting.....	8.....	\$14.50
T		
Tire Covers—Metal.....	7.....	\$15.00 to \$ 18.00
Trunks—Rear Rack.....	4 and 5.....	55.00 to 140.00
Trunk Guard.....	5.....	7.00
W		
Wings—Windshield—Open Cars.....	11.....	\$ 35.00
Wings—Windshield—Open Cars Rear Deck Shield.....	11.....	45.00
Windshield—Hartford Tonneau.....	11.....	160.00
Windshield—J. & H. Tonneau.....	11.....	\$150.00 to 200.00
Wheel—Trim Ring (Chrome).....	7.....	(Per Wheel) 2.00
Wheel—Disc (Chrome).....	7.....	(Per Wheel) 7.00

Prices subject to change without notice.


PACKARD DE LUXE EMBLEMS



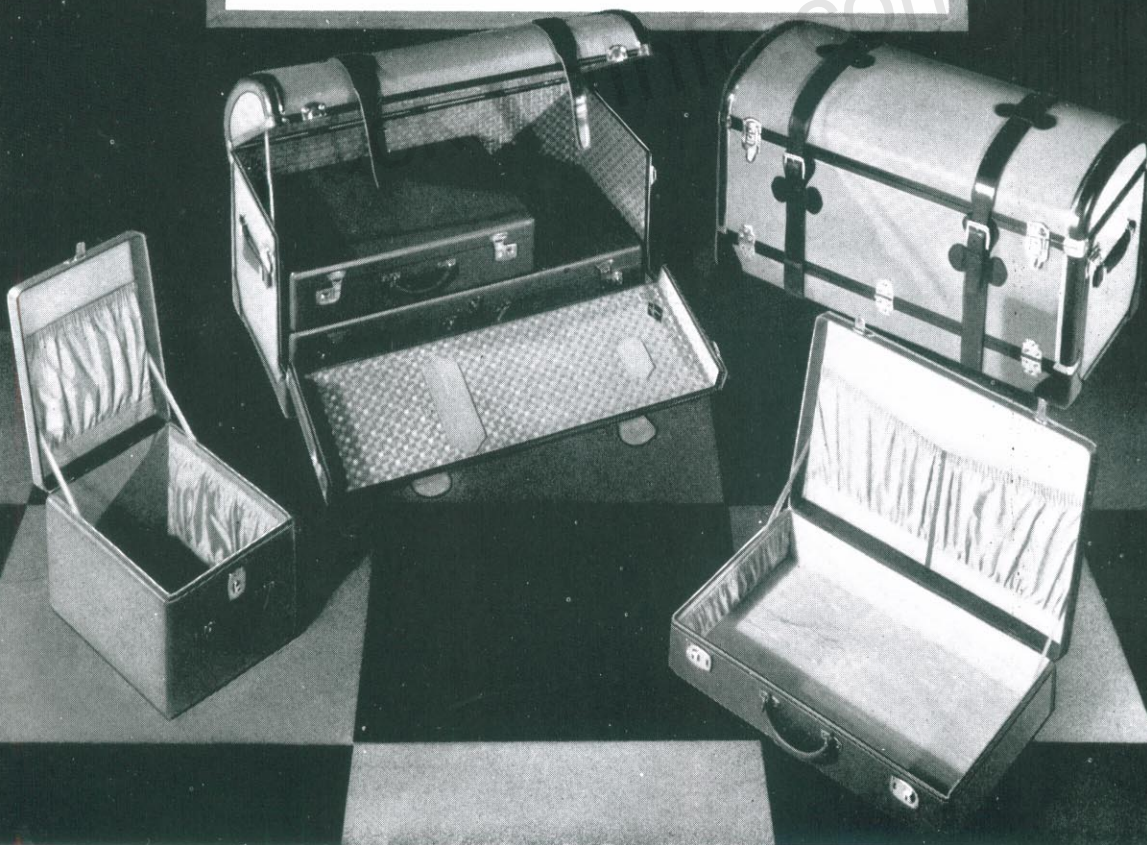
THE Packard De Luxe Emblem, symbolic of the grace, speed and beauty so characteristic of Packard cars.

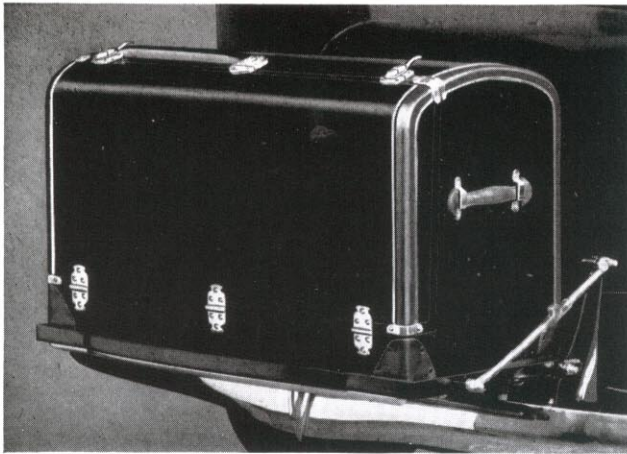
THE Pelican Emblem lends a finishing touch of beauty, and is individually Packard.





OVERNIGHT visits—week-end trips—longer vacations—all demand the need of ample luggage space with insurance of comfort for all passengers. Through the tailored trunk set pictured below, along with those illustrated on the next page, we present a number of excellent solutions to this problem. Each trunk has every requisite of appearance, refinement, and durability demanded by those desiring quality luggage.



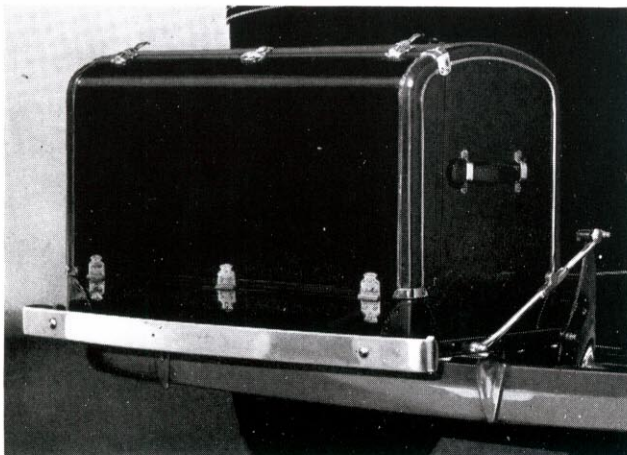


Custom Luggage Equipment

SURPRISINGLY roomy—water-proof and dust-proof. In Packard trunks your clothes will not only be conveniently carried but neat and clean at the end of your journey. Each trunk and suitcase is of rugged wood-frame construction covered with an attractive Fabrikoid material. All fittings are solid brass, chromium plated.

Rear Rack Trunks

ON MOST motor trips you will find that carrying your luggage outside the car is the most satisfactory and secure method. The trunks pictured here are exclusively designed for the Packard folding rack, and are furnished in black, elephant grain, and Pontex Fabrikoid. They are furnished with the suitcase combinations shown here, on the preceding page, or with two wardrobe cases and a hat box.

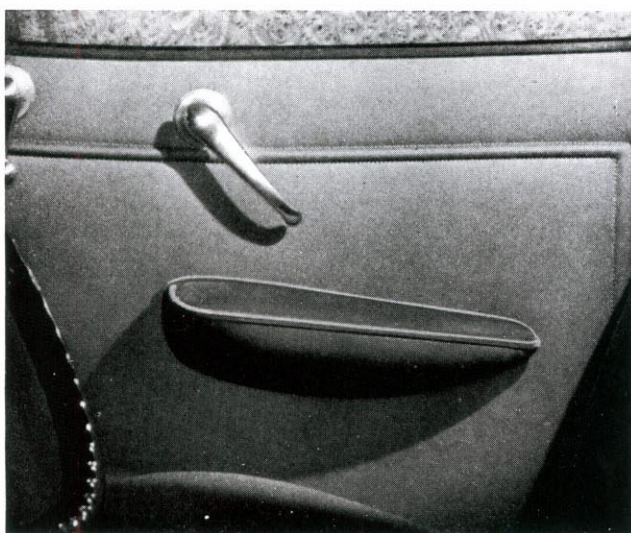
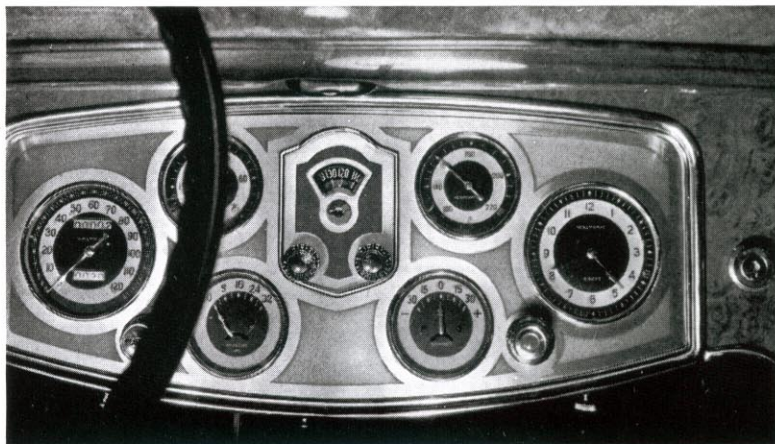


Packard Trunk Guard

IN TRAFFIC, when parked, and even on the open road, the other fellow's sudden stop sometimes fails and your luggage equipment may be damaged. Protection is afforded by this Packard Trunk Guard.

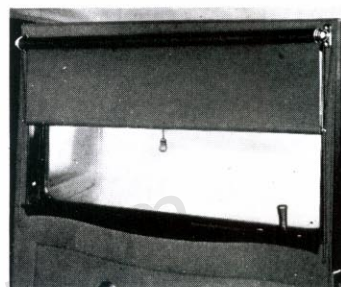
The Packard Car Radio

THIS radio, designed and built especially for Packard, provides reception as fine as the best home equipment. The car radio has become so popular that, in designing the new series Packards, provision has been made for locating the radio control as an integral part of the instrument panel. All enclosed bodies are wired for radio. Installation can be made in only a few hours.



Arm Rest for Front Doors

ADDS to the comfort of both driver and passenger. Covered with upholstery material to match finish of car.

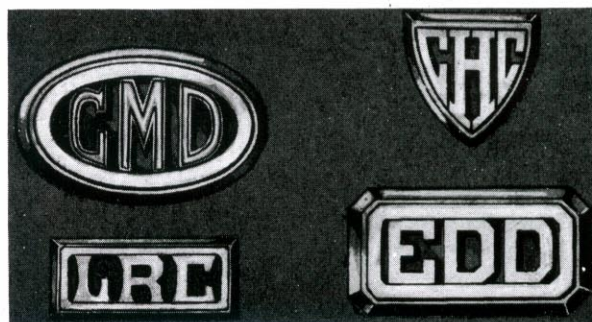


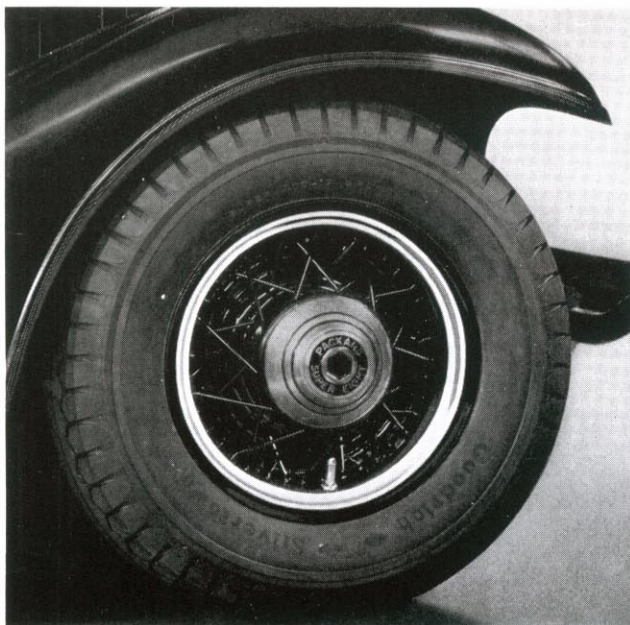
Door Curtains

PRIVACY may be assured by these attractive silk door curtains which match the car's upholstery and are available for any enclosed Packard Car.

The Packard De Luxe Monograms

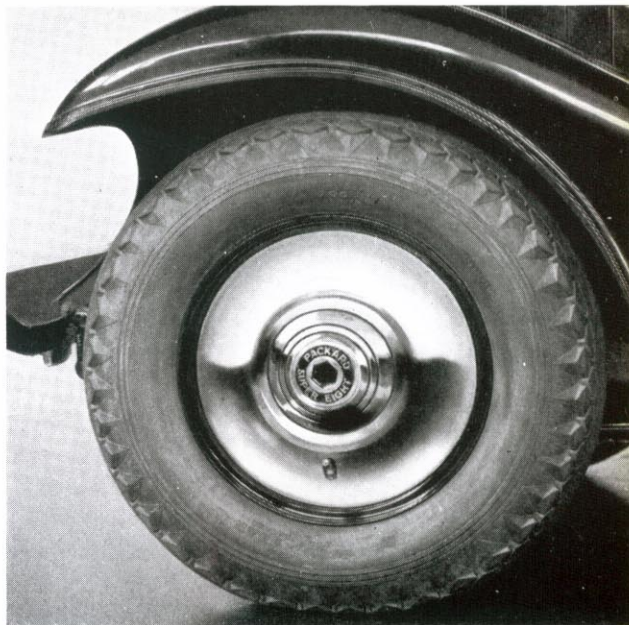
THE de luxe monograms are carefully wrought in sterling silver, satin finish, with solid letters. They surpass in dignity all other types. The background may be had in any color of enamel inlay. Only a few of the various styles are illustrated here.





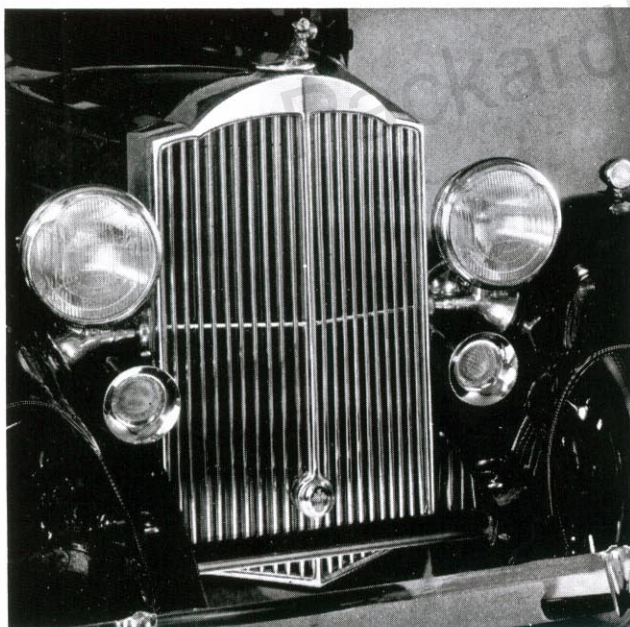
Wheel Trim Rings

BRILLIANT chrome finish—they lend much to the car's appearance. They snap on the wheel in an instant.



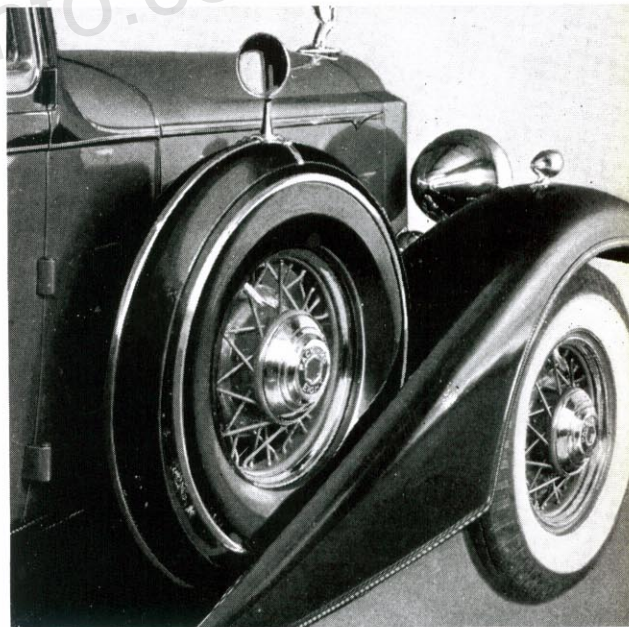
Disc For Wire Wheels

FOR discriminating motorists. Made of steel chromium plated. Can be applied or removed readily without affecting standard wheel.



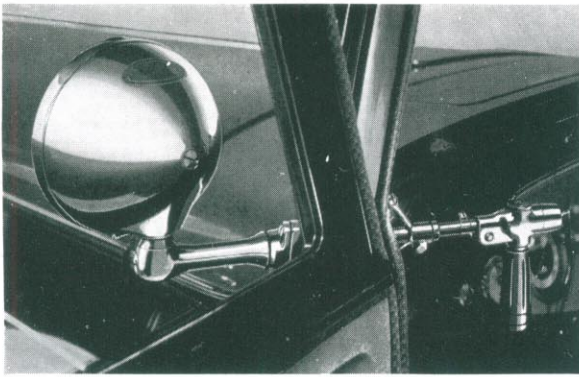
Radiator Grille

SMART in appearance—shape conforms to the Packard radiator shell, and is chromium plated—easily attached.



Packard Metal Tire Covers

CONSTRUCTED to perfectly fit the contour of the tire. Finished in lacquer to harmonize with any color scheme. Trimmed with chrome moulding. Their graceful sweep lends an additional touch of beauty.

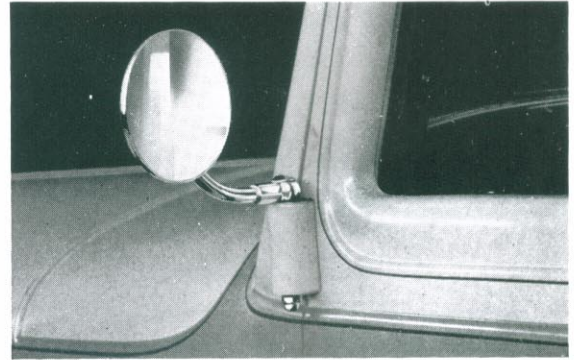


The Packard-Lorraine Light

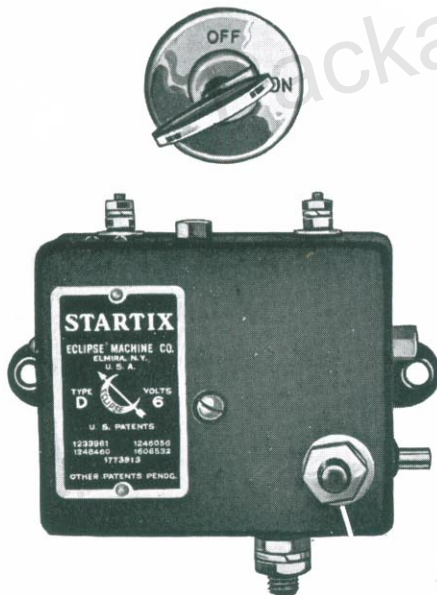
THE Lorraine is conveniently controlled from within the car. Its position, no matter where placed, remains fixed even over the roughest roads. Its beam may be thrown to any desired point, either at a distance or close to the car, and it illuminates the road sufficiently to permit driving in greater comfort and safety.

Packard Mirrors

IN MODERN motoring, with its continuous variation in speed and dense traffic, maximum vision in all directions is often quite desirable. There is no better solution to this vexing problem than the Packard Hinge or Tire Mirror. They afford distinct vision over a wide area, are adjustable to any desired position, have the unusual feature of ground glass lenses while their graceful lines present an attractive appearance.

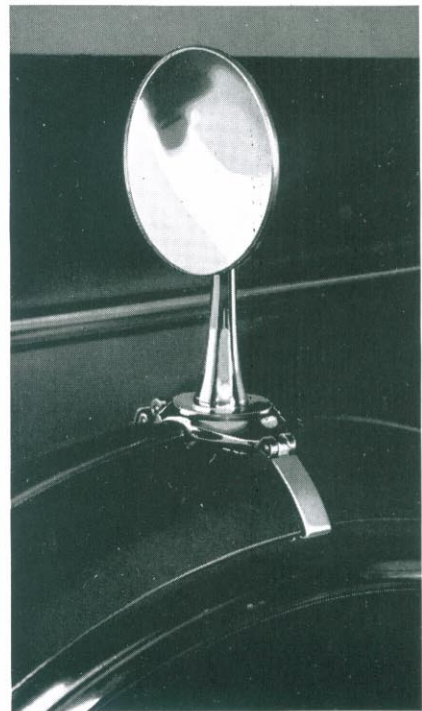


Packard Hinge Mirror

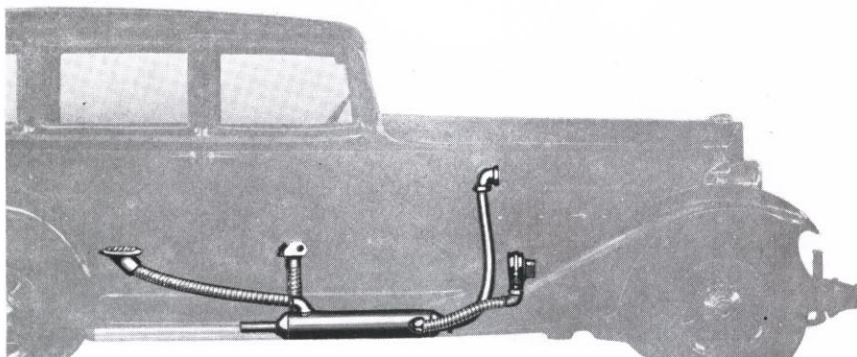


Automatic Starting Switch

THIS practical device cranks the engine as soon as the ignition key is turned; or should the engine stall, it restarts it immediately.

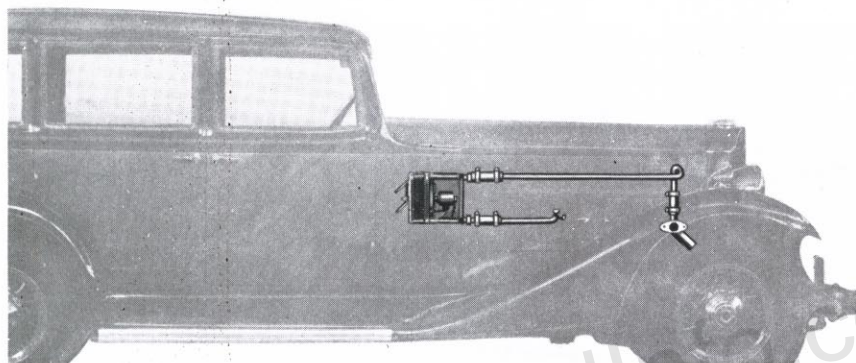


Packard Tire Mirror



Packard Hot Air Heater

AN EFFICIENT high-grade heater in which fresh air is heated and instantly forced up through floor registers, in either or both front and rear compartments, by an electric blower, in sufficient volume to provide desired comfort. A switch, located on the dash, provides control of the heat volume and insures constant and sufficient heat at any outdoor temperature.

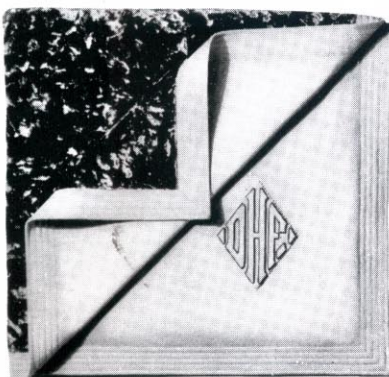


The Packard Hot Water Heater

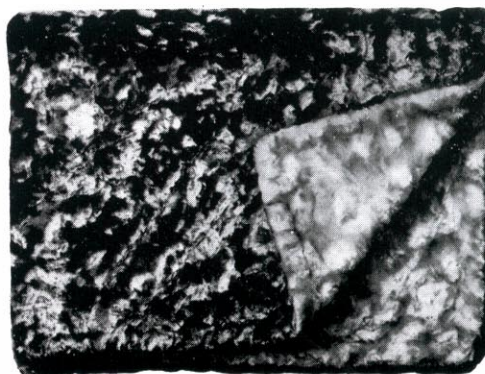
THIS is an efficient, compact dash hot water heater. An abundant volume of heat is practically instantaneous with the starting of the motor. Volume is controlled by a switch on the dash. Adjustable deflectors provide a convenient means of directing heat to any desired point.

DISTINCTIVE PACKARD ROBES

Tailored expressly to conform to individual taste



Silk plush with upholstery cloth
to match car interior



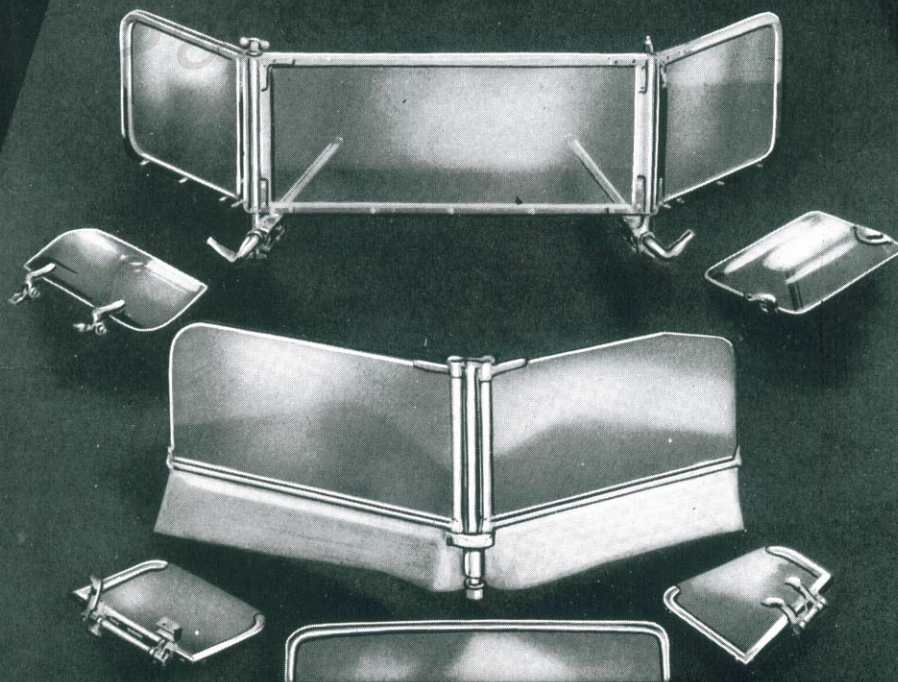
Double-face silk plush

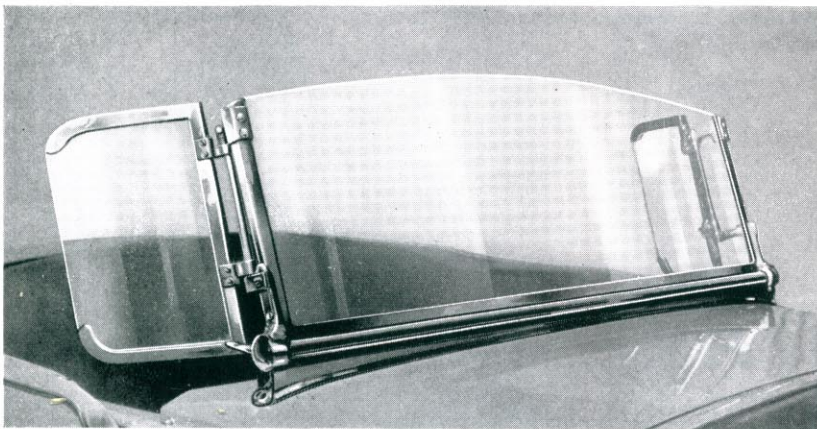
TAILORED expressly to conform to individual taste and selection, are these robes of the finest silk plush, cloth, or wool, with monograms in contrasting or blend-

ing colors. Not only is their snug warmth much appreciated, but they lend a distinctive touch of fine appointments to your car that is otherwise unobtainable.



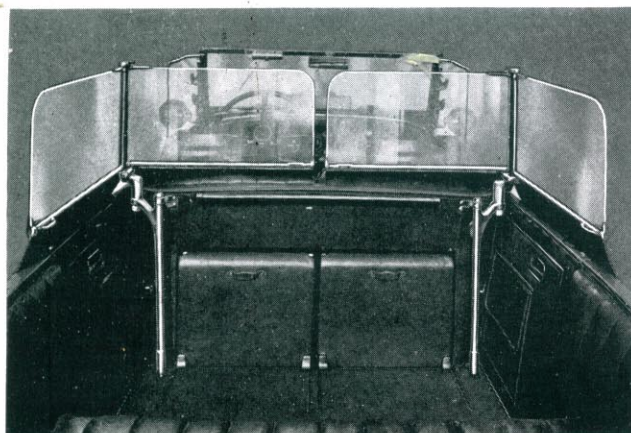
THE added dash of smartness given by Packard Windshield Wings and Tonneau Windshield intensifies the admiration for the graceful lines of the car. To whatever point of the compass you may travel, the joy and pleasure that come from driving the open car are yours, yet with adequate protection from wind, drafts, dust and rain, if the equipment illustrated here is used.



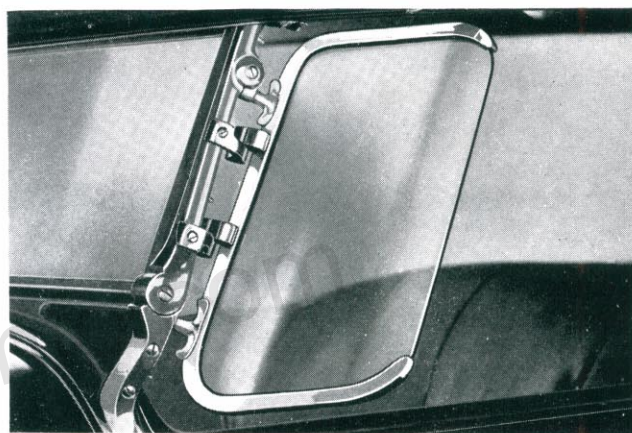


Packard Side Wings for Cowl Shields

THE comfort and pleasure of rear seat occupants are not forgotten, but insured by these smart side wings for the deck shields of Sport Phaetons.



Packard-Hartford Tonneau Shield



Packard Windshield Wings

The Packard-Hartford Tonneau Windshield

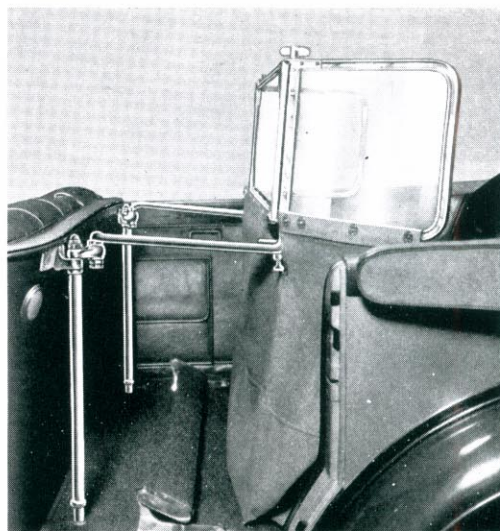
offers full protection for Phaeton and Touring Cars. It blends beautifully with open car body lines, and may be adjusted so that with the top up it combines the advantages of both open and enclosed cars.

Packard Windshield Wings

are especially designed for and make an attractive addition to open and convertible models. Inasmuch as they are easily adjustable to any position desired, they permit the control of air currents.

The Packard J. & H. Tonneau Windshield

may be extended back close to the rear seats, and the side wings adjusted to any desired angle, affording excellent protection. They fold down and out of the way when not in use. Furnished for Phaetons, Touring Cars, or for the rumble seats of Roadsters or Coupes.



Packard J. & H. Tonneau Shield



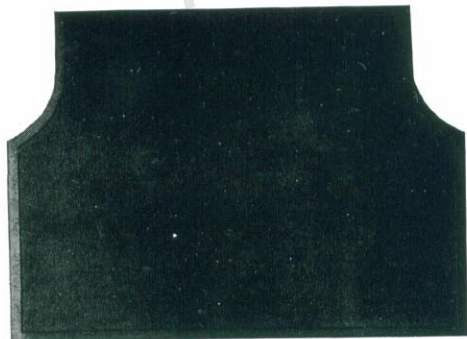
Pillows and
Cushions

TAILORED to match either cloth or leather upholsteries, these pillows and wedge-shaped cushions make a comfortable addition to your car.



Packard Handy Kit

A COMPACT kit that may conveniently be kept in the car or garage, and containing the following six useful and necessary items: Lamp Bulb Kit, with extra set of bulbs, Body Polish, Fabric Cleaner, Tar Remover, Chrome Cleaner, Polishing Cloth.



Rubber Mats Front and Rear
Compartments

MOULDED from high-grade rubber specially compounded and treated to give wearing qualities, they offer an excellent and inexpensive protection against the wear, mud, water, etc., that the carpets are constantly subjected to.



License Plate Frame

ADJUSTABLE for both length and width and will accommodate any license plate—made of brass chrome plated.