

*Information*  
ON THE  
1941 PACKARD



*One-Ten Special*  
*One-Ten Deluxe      One-Twenty*  
*Super Eight One-Sixty and*  
*Custom Super Eight One-Eighty Cars*



RELATING TO:

*Prices,*  
*Specifications, Colors, Upholstery,*  
*Accessories, Equipment, and Factory Delivery*  
*in the United States*



PACKARD  
MOTOR CAR COMPANY  
*General Sales Department*  
DETROIT, MICHIGAN

September 16, 1940



*The purpose of this booklet is to present in simplified and readily accessible form the information, relative to the new 1941 Packard cars, most frequently wanted as is covered in greater detail in trade letters and other literature.*

*Prices and specifications quoted herein are subject to change without notice.*

*The prices quoted apply only in the United States.*



## PACKARD ONE-TEN SPECIAL

Year Model	1941
Motor Numbers Begin With	D-1501
Vehicle Numbers	Body Type No. Suffixed by Production No.
Number of Cylinders	6
Bore and Stroke, in inches	3 1/2 x 4 1/4
Horse Power (S. A. E.—A. M. A.) Rating	29.4
Piston Displacement, in cubic inches	245.33
Tire Size, in Inches	6.50 x 15, 4-ply

### Model 1900

#### 122-Inch Wheelbase

Body Type Number	Body Type Designation	Passenger Seating Capacity	Shipping Weight in Pounds	Suggested Delivered Price in the United States F.O.B. Detroit (After Taxes)*
1488	Coupe, Business	2	3150	\$ 907
1485	Coupe, Club	2-4	3200	1,000
1489	Coupe, Convertible	2-4	3310	1,175
1484	Sedan, Touring, 2-door	5	3245	1,024
1482	Sedan, Touring, 4-door	5	3250	1,056
1483	Station Wagon	8	3460	1,231
1463	Station Wagon, DeLuxe	8	3470	1,306
(1900)	Chassis, Standard	—	2430	827

#### STANDARD EQUIPMENT

Bumper, front and rear	Receiver, ash (2) in sedans; (1) in coupes
Cleaner, air	Rest, arm, front door (2)
Color Options (16)	Splashers or running boards (Optional)
Cord, assist (2)	Tire and tube, spare
Gear shift, steering post	Tools, including jack
Guard, bumper, front and rear	Upholstery options, (Convertible Coupe—6 leather) (Other body types, (2 broadcloth)
Horn (2)	Vent, defroster
Light, dome	Visor (2)
Light, parking (2)	Wheel, spare
Light, tail and stop (2)	Wiper, windshield, electric (2)
Lock, glove compartment door	
Mirror, rear view	
Molding, body belt, chromium finish	
Rail, robe	

\*Does not include state, or other local taxes.

## PACKARD ONE-TEN DELUXE

Year Model	1941
Motor Numbers Begin With	D-1501
Vehicle Numbers	Body Type No. Suffixed by Production No.
Number of Cylinders	6
Bore and Stroke, in inches	3 1/2 x 4 1/4
Horse Power (S. A. E.—A. M. A.) Rating	29.4
Piston Displacement, in cubic inches	245.33
Tire Size, in Inches	6.50 x 15, 4-ply

### Model 1900-DE

#### 122-Inch Wheelbase

Body Type Number	Body Type Designation	Passenger Seating Capacity	Shipping Weight in Pounds	Suggested Delivered Price in the United States F.O.B. Detroit (After Taxes)*
1485-DE	Coupe, Club, DeLuxe	2-4	3205	\$1,038
1489-DE	Coupe, Conv., DeLuxe	2-4	3315	1,209
1484-DE	Sedan, Tr., DeLuxe, 2-door	5	3270	1,084
1482-DE	Sedan, Tr., DeLuxe, 4-door	5	3270	1,116

#### STANDARD EQUIPMENT

Bumper, front and rear	Rest, arm, folding center rear (Not on Club and Convertible Coupes)
Carpet, in front compartment	Rings, trim, wheel (5)
Cleaner, air	Splashers or running boards (optional)
Color Options (16)	Strips, fender, stainless steel
Cord, assist (2)	Tire and tube, spare
Gear shift, steering post	Tires, white sidewall, (on Convertibles only)
Guard, bumper, front and rear	Tools, including jack
Horn (2)	Trim rings, chromium finish
Light, dome	Upholstery options, leather piped (Convertible Coupe—6 leather)
Light, parking (2)	(Other body types, (2 broadcloth)
Light, tail and stop (2)	Vent, defroster
Lock, glove compartment door	Visor (2)
Mirror, rear view	Wheel, spare
Molding, body belt, window and windshield, chromium finish	Wheel, steering, two-tone deluxe, with horn ring
Molding, body belt, window and windshield, chromium finish (Not on Convertible Coupe)	Wiper, windshield, electric (2)
Rail, robe (In 4-door touring sedan only)	
Receiver, ash (2) in sedans; (1) in coupes	
Rest, arm, front door (2)	

\*Does not include state, or other local taxes.



## PACKARD ONE-TWENTY

Year Model	1941
Motor Numbers Begin With	D-300,001
Vehicle Numbers	Body Type No. Suffixed by Production No.
Number of Cylinders	8
Bore and Stroke, in inches	3 1/4 x 4 1/4
Horse Power (S. A. E.—A. M. A.) Rating	33.8
Piston Displacement, in cubic inches	282.04
Tire Size, in Inches	7.00 x 15, 4-ply

### Model 1901

#### 127-Inch Wheelbase

Body Type Number	Body Type Designation	Passenger Seating Capacity	Shipping Weight in Pounds	Suggested Delivered Price in the United States F.O.B. Detroit (After Taxes)*
1498	Coupe, Business	2	3385	\$1,112
1495	Coupe, Club	2-4	3430	1,205
1499	Coupe, Convertible	2-4	3585	1,377
1497	Sedan, Convertible	5	3725	1,723
1494	Sedan, Touring, 2-door	5	3504	1,230
1492	Sedan, Touring, 4-door	5	3510	1,261
1493	Station Wagon	8	3720	1,436
1473	Station Wagon, DeLuxe	8	3730	1,511
(1901)	Chassis, Standard	—	2630	1,009

#### STANDARD EQUIPMENT

Bumper, front and rear	Splashers or running boards
Cleaner, air	(Optional)
Color Options (16)	Stabilizer and fifth shock absorber
Cord, assist (2)	Strips, fender stainless steel
Gear shift, steering post	Tire and tube, spare
Guard, bumper, front and rear	Tires, white sidewall (on Convertibles only)
Horn (2)	Tools, including jack
Light, dome	Upholstery options, leather piped
Light, parking (2)	(Convertible Coupe—6 leather)
Light, tail and stop (2)	(Other body types, 2 broadcloth) (1 Bedford Cord)
Lock, glove compartment door	Vent, defroster
Mirror, rear view	Visor (2)
Molding, body belt, window and windshield, chromium finish	Wheel, spare
Rail, robe (In 4-door touring sedan)	Wheel, steering, two-tone deluxe, with horn ring
Receiver, ash, (2) in sedans; (1) in coupes	Wiper, windshield, electric (2)
Rest, arm, front door (2)	
Rest, arm, rear center	
Rings, trim, wheel (5)	

\*Does not include state, or other local taxes.

## PACKARD SUPER EIGHT ONE-SIXTY

Year Model	1941
Motor Numbers Begin With	D-500,001
Vehicle Numbers	Body Type No. Suffixed by Production No.
Number of Cylinders	8
Bore and Stroke, in inches	3 1/2 x 4 5/8
Horse Power (S. A. E.—A. M. A.) Rating	39.2
Piston Displacement, in cubic inches	356
Tire Size, in Inches	7.00 x 16, 4-ply

### Model 1903

#### 127-Inch Wheelbase

Body Type Number	Body Type Designation	Passenger Seating Capacity	Shipping Weight in Pounds	Suggested Delivered Price in the United States F.O.B. Detroit (After Taxes)*
1478	Coupe, Business, 2-door	2	3875	\$1,594
1475	Coupe, Club	2-4	3800	1,709
1479	Coupe, Convertible	2-4	3965	1,892
1479-DE	Coupe, Convertible, DeLuxe	2-4	3985	2,067
1477	Sedan, Convertible	5	4140	2,180
1477-DE	Sedan, Convertible, DeLuxe	5	4160	2,405
1472	Sedan, Touring, 4-door	5	3865	1,750
(1903)	Chassis, Standard	—	2885	1,435

### Model 1904

#### 138-Inch Wheelbase

1462	Sedan, Touring, 4-door	5	4305	2,009
(1904)	Chassis, Standard	—	3000	1,510

\*Does not include state, or other local taxes.



## Model 1905

### 148-Inch Wheelbase

Body Type Number	Body Type Designation	Pas-senger Seat-ing Capac-ity	Ship-ping Weight in Pounds	Suggested Delivered Price in the United States F.O.B. Detroit (After Taxes)*
1470	Limousine, Touring	7	4570	\$2,289
1471	Sedan, Touring	7	4495	2,161
(1905)	Chassis, Standard	—	3150	1,584

### STANDARD EQUIPMENT

Bumper, front and rear	(1) in coupe
Cleaner, air, oil bath	Rest, arm, front door (2)
Clock, electric, front	Rest, arm, rear center,
Color Options (16)	sedans
Cord, assist, (Model 1803);	Rings, wheel, chromium
armsling, (Models 1804,	finish
1805)	Splashers or running boards
Filter, oil	(except on 1470-1471 which
Gear shift, steering post	have running boards only)
Guard, bumper, front and	Stabilizer and fifth shock
rear	absorber
Horn, triple-tone (3)	Strips, fender, stainless steel
Light, dome	Tire and tube, spare
Light, parking (2)	Tires, white sidewall, (on
Light, tail and stop (2)	Convertibles only)
Light, trunk	Tools, including jack
Lighter, cigar	Upholstery options, (Con-
Lock, glove compartment	vertible Coupe and Sedan
door	—6 leather) (Other body
Mirror, rear view	types, (3 broadcloth) (1
Molding, body belt, win-	Bedford Cord)
dow and windshield,	Upholstery, multi-tone,
chromium finish	1462 sedan (3)
Ornament, radiator, deluxe	Vent, defroster
Pads, seat, foam rubber	Visor (2)
Pump, vacuum booster	Wheel, spare
Rail, robe in 4-door tour-	Wheel, steering, two-tone
ing sedan only)	deluxe, with horn ring
Receiver, ash, (3) in sedans;	Wiper, windshield (2)

## PACKARD CUSTOM SUPER EIGHT ONE-EIGHTY

Year Model	1941
Motor Numbers Begin With	CD-500,001
Vehicle Numbers	Body Type No. Suffixed by Production No.

Number of Cylinders	8
Bore and Stroke, in inches	3 1/2 x 4 5/8
Horse Power (S. A. E.—A. M. A.) Rating	39.2
Piston Displacement, in cubic inches	356
Tire Size, in Inches (Model 1906)	7.00 x 16, 4-ply
(Models 1907, 8)	7.00 x 16, 6-ply

### Model 1906

#### 127-Inch Wheelbase

Body Type Number	Body Type Designation	Pas-senger Seat-ing Capac-ity	Ship-ping Weight in Pounds	Suggested Delivered Price in the United States F.O.B. Detroit (After Taxes)*
1429	Victoria, Convertible, Darrin	5	4040	\$4,550
(1906)	Chassis, Standard	—	2910	POR

### Model 1907

#### 138-Inch Wheelbase

1452	Brougham, Sport,	5	4450	3,500
	LeBaron 4-door			
794	Cabriolet, All-weather, Rollson	7	4075	4,650
1422	Sedan, Sport, Darrin	5	4490	4,750
1432	Sedan, Formal	5	4380	3,045
1442	Sedan, Touring, 4-door	5	4350	2,587
(1907)	Chassis, Standard	—	3025	POR

### Model 1908

#### 148-Inch Wheelbase

1450	Limousine, Touring	7	4650	2,868
1420	Limousine, Touring, LeBaron	7	4850	5,550
1451	Sedan, Touring	7	4590	2,724
1421	Sedan, Touring, LeBaron	7	4740	5,300
795	Town Car, All-weather, Rollson	7	4200	4,775
(1908)	Chassis, Standard	—	3175	POR

\*Does not include state or other local taxes.



## PACKARD CUSTOM SUPER EIGHT ONE-EIGHTY

(Continued)

### STANDARD EQUIPMENT

Bumper, front and rear	Receiver, ash, (3) in sedans; (1) in coupes
Cleaner, air, oil bath	Rest, arm, front door (2)
Clock, electric, front, (and rear in limousine)	Rest, arm, rear center
Color options (16)	Rings, wheel, chromium finish
Cord, assist (armsling ) (2)	Splashers or running boards (optional except 1908, Models which have run- ning boards only)
Dictograph, built-in (in limousine)	Stabilizer and fifth shock absorber
Fenderwell equipment, 5- or 6-wheel, (on custom cars)	Tire and tube, spare
Filter, oil	Tires, white sidewall (optional on custom cars)
Gear shift, steering wheel	Tools, including jack
Guard, bumper, front and rear	Upholstery options: (3 broadcloth) (2 Bedford Cord) (unlimited choice on custom cars)
Horn, triple-tone (3)	Visor (2)
Light, dome, automatic	Wheel, spare (1), LeBaron Sedan and Limousine (2)
Light, parking (2)	Wheel, steering, two-tone deluxe, with horn ring
Light, tail and stop (2)	Window lifts, power-oper- ated (door-windows on sedans) (door windows and partition in formal sedans and limousines)
Light, trunk	Wiper, windshield (2)
Lighter, cigar (3)	
Lock, glove compartment door	
Mirror, rear view	
Molding, body belt, win- dow and windshield, chromium finish	
Ornament, radiator, deluxe	
Pads, seat, foam rubber	
Pump, vacuum booster	
Rail, robe (in sedan models only)	

## STANDARD AND SPECIAL COLORS AND UPHOLSTERY, ACCESSORIES AND EQUIPMENT FOR 1941 PACKARD CARS

All suggested prices shown herein are the retail prices, delivered and installed, and include Federal excise tax.

The following symbols have the meanings indicated:

BT—Body type

NA—Not available on the models indicated

NAC—No additional charge

POR—Price on request

(110), etc.—Model number to which applicable

127 wb., etc.—Length of wheelbase in inches

### ACCESSORIES AND EQUIPMENT

ITEM	SUGGESTED PRICE
Air conditioning, without heater (All models except convertibles and station wagons).....	\$275.00
Anti-freeze, alcohol (110, 120).....	1.50
Anti-freeze, alcohol (160, 180).....	2.00
Anti-freeze, Prestone (110, 120).....	4.50
Anti-freeze, Prestone (160, 180).....	5.00
Bumper, front, auxiliary (110, 120).....	7.95
Bumper, rear, auxiliary (110, 120).....	7.95
Bumper, front, auxiliary (160, 180).....	8.50
Bumper, rear, auxiliary (160, 180).....	8.50
Cap, locking, gas tank.....	1.50
Cartridge, oil filter.....	1.25
Catch, safety, rear door (Set of 2).....	1.00
Cleaner, air, oil bath (110, 120).....	5.15
Clock, electric (Including other Group CC items) (110, 120).....	16.75
Colors, car (see schedules on Pages 14-15).....	—
Cover, radiator and fender grille, fabric.....	2.95
Covers, seat, San-Tex, set for coupes, front seats only.....	7.00



ITEM	SUGGESTED PRICE
Covers, seat, San-Tex, set for coupes, rear seats only.....	\$5.75
Covers, seat, San-Tex, set for sedans, all seats.....	12.75
Covers, seat, San-Tex, set for sedans, front or rear seats only.....	7.00
Cowl structure, front end, convertible type.....	20.60
Disc, wheel, chrome-finish, each.....	2.15
Drive, Aero (formerly "Econo").....	68.00
Extension, exhaust pipe (Including other Group CC items) (110, 120).....	16.75
Fenderwell equipment, five or six-wheel (120, 160, 180 on 127 wb.).....	68.00
Fenderwell equipment, five or six-wheel (160, 180 on 138, 148 wb.).....	77.00
Filter, oil (1900-1).....	6.50
Frame, license plate (Set of 2).....	2.50
Guard, fender (110, 120) (Set of 2).....	5.50
Guard, radiator grille (110, 120).....	2.25
Guide, fender.....	1.25
Hassocks, foot, brown, gray or green (Set of 2) (110, 120).....	5.50
Heater, hot water, back-of-front-seat, single, with defroster.....	36.50
Heater, hot water, back-of-front-seat, twin, with defroster.....	49.50
Heater, hot water, dash, deluxe, with defroster....	23.50
Heater, hot water, under-rear-seat, with defroster..	45.00
Heater, hot water, under-front-seat, dual stream, with defroster.....	29.95
Holder, hill, Norol.....	12.00
Horn ring and emblem.....	3.50
Light, trunk (Including other Group CC items) (110, 120).....	16.75
Light, backing.....	4.95
Light, fog and driving (Set of 2).....	10.50

ITEM	SUGGESTED PRICE
Light, glove compartment (including other Group CC items).....	\$16.75
Light, spot, Inner Circle.....	16.00
Lighter, cigar, automatic (Including other Group CC items) (110, 120).....	16.75
Lubrication, chassis.....	3.90
Lubrication, Chassis:	
Plan, 1, (Green book)	
(a) Chassis lubrication at 1000-mile intervals (6)	
(b) Complete inspections (6)	
(c) Motor check-up (1)	3.90
Plan 2, (Blue book)	
(a) Chassis lubrication at 1000-mile intervals (10)	
(b) Complete inspections (10)	6.50
Plans 3 and 4, (Buff and Red books)	
	POR
Mat, rubber, front or rear compartment.....	4.50
Mirror, front door, rear view.....	1.75
Mirror, rear view, cowl, left or right.....	3.95
Mirror, rear view, tire cover.....	5.75
Mirror, vanity.....	.95
Monogram, standard style (Set of 2) (160, 180).....	11.80
Monogram, inlay or raised, sterling silver (Set of 2), as selected.....	10.00 to 14.00
Monogram, robe, piped.....	6.00
Monogram, robe, unpiped.....	4.90
Molding, trim, foot rest (110, 120).....	1.95
Ornament, radiator, cormorant.....	10.00
Ornament, radiator, deluxe.....	6.75
Pad, seat, Kool Kusion.....	2.95
Pad, seat, Springhold.....	2.00
Pads, foam sponge (110, 120 except BT 1484, DE 1484, 1494).....	9.75



ITEM	SUGGESTED PRICE
Pads, foam sponge (All seats, Types 1483, 1493 Station Wagons).....	\$22.00
Pads, foam sponge (Second and third seats, ditto) ..	15.00
Paint colors (See Schedules on Pages 14-15).....	—
Partition, formal sedan, less opera seats (BT 1442, 1462).....	150.00
Radio, custom, dash.....	63.50
Radio, rear compartment.....	135.00
Ring, horn and emblem (110).....	3.50
Rings, wheel trim (110), each.....	1.70
Rest, arm, rear center (110).....	25.75
Robes: Standard upholstery and plush (110, 120) ..	32.50
Standard upholstery and plush (160).....	36.50
Cloth and Plush (180).....	55.00
Screen, radiator, insect.....	2.75
Seat, opera type, left (when installed with formal sedan partition).....	50.00
Shield, visor glare.....	.95
Shields, wheel, rear (Set of 2).....	24.75
Splashers, (Instead of running boards) (All models except 148-inch wheelbase cars).....	NAC
Thermostat, heater (110, 120).....	1.20
Thermostat, heater (160, 180).....	1.75
Top material, for convertibles (See Schedule on Page 22).....	—
Upholstery, cloth and leather (See Schedules on Pages 16-21).....	—
Wheel, steering, deluxe, horn ring and emblem (110)	12.50
Wheel, steering, deluxe, green, blue, maroon, or tan (110 DE, 120).....	9.90

## Prices of Multiple-Item Accessory Groups

SYMBOL	ITEMS IN GROUP	INSTALLED ON CAR MODEL	PRICE
CC	Cigar lighter	110 Special	\$16.75
	Electric clock	110 Deluxe	
	Exhaust extension	120	
	Glove compartment light		
	Trunk light		
PAS	Deluxe radiator emblem	110 Special	20.00
	License plate frames (2)		
	Radiator grille guard		
	Wheel trim rings (5)		
PAL	Auxiliary front bumper	110 Deluxe 120	35.00
	Auxiliary rear bumper		
	Deluxe radiator emblem		
	Deluxe steering wheel		
	License plate frames (2)		
PA-367091	Auxiliary front bumper	160 180	24.45
	Auxiliary rear bumper		
	Backing light		
	License plate frames (2)		

All single-item groups are listed under "Accessories and Equipment", Pages 9-12.



## Description of Car Color Schemes

### Single-Tone

SYMBOL	ENTIRE CAR INCLUDING WHEELS	SYMBOL	ENTIRE CAR INCLUDING WHEELS
A	Puritan gray metallic	*Q	Royal red
B	Packard blue	S	Silver French gray metallic
D	Grove green metallic	W	Wilshire brown metallic
E	Laguna maroon metallic	X	Black
J	Chicory green metallic	*Z	Crescent blue metallic
K	Andes tan metallic		
L	Barola blue metallic		
*T	Saratoga beige metallic (entire car except wheels) Cinnabar red light (wheels only)		

### Multi-Tone

SYMBOL	ENTIRE BODY, BONNET AND RADIATOR ABOVE MOLDING AND WHEELS	REMAINDER OF CAR
C	Silver French gray metallic	Puritan gray metallic
F	Silver French gray metallic	Barola blue metallic
G	Silver French gray metallic (wheels excluded)	Laguna maroon metallic (wheels included)

## Description of Car Color Schemes (Continued)

### Multi-Tone

SYMBOL	ENTIRE BODY, BONNET AND RADIATOR ABOVE MOLDING AND WHEELS	REMAINDER OF CAR
*H	Moth gray (wheels excluded)	Blue gray (wheels included)
M	Andes tan metallic	Wilshire brown metallic
P	Chicory green metallic	Grove green metallic
U	Silver French gray metallic (wheels excluded)	Black (wheels included)

\*These colors are used on the new model introduction cars, and may not be continued.

## Prices of Special and Multi-Tone Car Color Schemes

SCHEME	CAR MODEL			
	110	120	160	180
Any multi-tone	NAC	NAC	NAC	NAC
Any non-standard (entire car)	NA	NA	\$80.00	NAC
Entire body in natural wood finish instead of mahogany-stained panels	ANY MODEL OF STATION WAGON			
	\$10.00			



## Description of Upholstery

### Standard Single-Tone Cloth

MODEL	BROADCLOTH		Color of Plastic	STANDARD WITH CAR COLORS
	NUMBER	COLOR		
110 Special	31	Tan stripe	Tan	D, E, G, J, K, M, P, Q, T, U, W, X, Y
	32	Blue gray stripe	Tan	A, B, C, F, H, L, S, Z
110 Deluxe	331	Tan stripe	Tan	D, E, G, J, K, M, P, Q, T, U, W, X, Y
	332	Blue gray stripe	Tan	A, B, C, F, H, L, S, Z
120	43	Tan shadow stripe	Tan	D, E, G, J, K, M, P, Q, T, U, W, X, Y
	46	Blue gray pattern	Tan	B, F, H, L
	48	Blue gray (Bedford cord)	Tan	A, C, S, Z
160	95	Tan with chalk stripe	Tan	E, G
	97	Olive and blue stripe	Tan	D, J, P, Q, T, U, X, Y
	98	Gray with blue stripe	Tan	A, B, C, F, H, L, S, Z
	99	Brown (Bedford Cord)	Tan	K, M, W

## Description of Upholstery (Continued)

### Standard Single-Tone Cloth

MODEL	BROADCLOTH		Color of Plastic	STANDARD WITH CAR COLORS
	NUMBER	COLOR		
180	144	Blue gray stripe	Gray	A, B, C, F, L, S
	148	Blue (Bedford Cord)	Gray	Z
	161	Tan pin stripe	Tan	D, J, P, Q, T, U, X, Y
	175	Brown and tan combination	Tan	E, G, K, M, W
	186	Gray (Bedford Cord)	Gray	H



### Special Multi-Tone Cloth

CAR MODEL	SCHEME NUMBER	BEDFORD CORD	COLOR OF		
			BROAD-CLOTH	PLASTICS	CAR
110 Special	Not available				
110 Deluxe and 120	202	Blue	Gray	Blue	Optional
	203	Brown	Tan	Brown	
	207	Dark Green	Light Green	Green	
160	2022	Not used	Blue and Gray	Blue	
	2033		Brown and Tan	Brown	
	2077		Dark and Light Green	Green	
180	Not available				

Multi-tone cloth upholstery is not available on business coupes, limousines or seven-passenger sedans of any model.

### Prices of Upholstery

#### Special Single-Tone Cloth

BODY TYPE	KIND AND COLOR	ADDITIONAL CHARGE ON CAR MODEL			
		110	120	160	180
Any closed	Any special similar in quality to standard	NA	NA	NA	\$100.00

### Special Multi-Tone Cloth

CAR MODEL	BODY TYPE		PRICE
	NUMBER	DESCRIPTION	
110 Special	1489	Convertible Coupe	\$32.50
	Other	Not available	—
110 Deluxe	1482-DE	4-Door Touring Sedan	32.50
	1484-DE	2-Door Touring Sedan	32.50
	1485-DE	Club Coupe	30.00
	1489-DE	Convertible Coupe	27.50
	1492	4-Door Touring Sedan	37.50
120	1494	2-Door Touring Sedan	37.50
	1495	Club Coupe	35.00
	1497	Convertible Sedan	27.50
	1499	Convertible Coupe	27.50
	1472	4-Door Touring Sedan	25.00
160	1475	Club Coupe	25.00
	1477	Convertible Sedan	25.00
	1479	Convertible Coupe	25.00
	1462	4-Door Touring Sedan	25.00
180	All	Not available	—



## Description of Standard Leather Upholstery

### On all Models 110, 120 and 160 Cars

LEATHER		COLOR OF PLASTIC	STANDARD WITH CAR COLOR
NUMBER	COLOR		
3	Black	Tan	Q, U, X
21	Green	Tan	D, J, P
22	Tan	Tan	E, W
25	Gray	Tan	L, Z
26	Red	Tan	G, K, M, T, Y
29	Blue	Tan	A, B, C, F, H, S

### On Model 160, Convertible Coupes (1479-DE) and Sedans (1477-DE)

NUMBER	COLOR OF			CAR COLOR
	LEATHER	BEDFORD CORD	PLASTICS	
402	Tan	Rust	Brown	Optional
408	Pig	Rust	Brown	
412	Tan	Brown	Brown	
418	Pig	Brown	Brown	
422	Tan	Green	Green	
425	Gray	Green	Green	
435	Gray	Blue	Blue	
437	Blue	Blue	Blue	

## Description of Multi-Tone Leather and Bedford Cord Upholstery

MODEL	NUMBER	LEATHER	COLOR OF		CAR
			BEDFORD CORD	PLASTIC	
110 Special 110 Deluxe 120,160	226	Red	Tan	Maroon	Optional
	299	Blue	Gray	Blue	Optional

### Prices of Special Leather Upholstery

BODY TYPE	KIND		ADDITIONAL CHARGE ON CAR MODEL			
			122 and 127-Inch Wheelbase Cars			
			110	120	160	180
Any closed	Convertible car leather		\$53.00	\$75.00	\$87.00	\$87.00
			138 and 148-Inch Wheelbase Cars			
			—	—	100.00	100.00
Station Wagons	1483 and 1493	Special colored imitation leather	\$18.00	\$18.00	—	—
	1463 and 1473	Special colored genuine leather	\$40.00	\$40.00	—	—



## Prices of Special Top Material

Of the color indicated instead of the standard khaki color

BODY TYPE	COLOR OF TOP	ADDITIONAL CHARGE ON MODELS			
		110	120	160	180
CONVERTIBLE COUPE	Black	NAC	NAC	NAC	NA
	Blue Brown or Green	\$10.30	\$10.30	\$10.30	NA
CONVERTIBLE SEDAN	Black	NAC	NAC	NAC	NA
	Blue Brown or Green	\$14.70	\$14.70	\$14.70	NA

## Prices of Special Tire Equipment

The following ADDITIONAL charges apply when standard tire equipment is replaced with the special tire equipment as indicated:

SIDE-WALL	PLY	SET OF	ADDITIONAL CHARGE ON 127-INCH WHEELBASE CAR MODELS			
			110	120	160	180
Black	6	5	NA	\$37.00	\$40.00	\$40.00
Black	6	6	NA	44.00	48.00	48.00
White	4	5	\$17.00	19.00	20.00	20.00
White	4	6	NA	23.00	24.00	24.00
White	6	5	NA	56.00	60.00	60.00
White	6	6	NA	67.00	72.00	72.00

### ADDITIONAL CHARGE ON 138, 148-INCH WHEELBASE CAR MODELS

Black	6	5	—	—	NAC	NAC
Black	6	6	—	—	NAC	NAC
White	6	5	—	—	\$25.00	\$25.00
White	6	6	—	—	30.00	30.00

Firestone, Goodrich and Goodyear tires are standard. Atlas tires will, however, be supplied if specified on the distributor's original order.

The white sidewall tires listed above are white on outer wall only.



## Rear Axle Gear Ratios

CAR MODEL	STANDARD	OPTIONAL	AREO DRIVE
1900	4.3	4.55	4.55
1901	4.09	4.36 (4.54)*	4.36
1901-A	4.7	4.9, 5.22	4.9
1901-A Bus	4.7	4.9	NA
1903	3.92	4.09, 4.36	4.36
1903-A	4.54	4.7	4.7
1903-A Bus	4.54	4.7	NA
1904	4.09	4.36	4.36
1905	4.36	4.54	4.54
1906	3.92	4.09, 4.36	4.36
1907	4.09	4.36	4.36
1908	4.36	4.54	4.54

\*Supplied on Pittsburgh cars only.

## STANDARDIZED CHARGES FOR TRANSPORTATION FROM THE PACKARD FACTORY IN DETROIT TO THE CUSTOMER

Applicable on new 1941 Packard cars shipped  
from the Factory in Detroit and delivered in (this)  
\_\_\_\_\_ Distributorship area.

(These prices as quoted in Trade Letters should be inserted  
by the local distributor).

One-Ten Special .....\$ \_\_\_\_\_

One-Ten Deluxe ..... \_\_\_\_\_

One-Twenty ..... \_\_\_\_\_

One-Sixty ..... \_\_\_\_\_

One-Eighty ..... \_\_\_\_\_



## Factory Delivery Charges

These charges are billed to and paid by the Distributer or Dealer on whose account the car is delivered. They do not include Anti-freeze. They are included in the retail delivered price of the car to the customer.

WHEN DELIVERED TO:	MODEL OF CAR	
	110 and 120	160 and 180
Customer.....	\$14.00	\$17.50
Distributer or Dealer.....	8.00	10.00
Hotel, boat dock or other point in Windsor or Detroit outside of the Factory, in addition to the above charges.....	1.50	1.50

The above preparation-for-delivery charges include assembly of equipment and accessories, inspection, testing, cleaning, polishing, filling with oil, water and gasoline (Model 110—17 gallons; Models 120, 160 and 180—20 gallons), and otherwise making the car ready for road operation.

## Loading and Decking Charges

Decking, no charge

Loading on railroad car or truck, no charge

Loading on boat, \$1.50

## Transportation Charges

TRANSPORTATION CHARGES: Are not prepaid by the Factory. Shipments are made collect and paid by the Distributer or Dealer to whom directed.

THE CUSTOMER PAYS: A Standardized freight charge, varying for each model of car, and for each distributorship area, delivered anywhere within that area. This charge is the average of the all-rail freight cost from the Factory to all points in the distributer's territory. A car delivered by the Factory anywhere in the City of Detroit (to a hotel, boat, residence or elsewhere) carries a charge of \$1.50 in addition to the regular preparation for delivery charge.

DRIVEAWAYS AND TOWING: Distributer or dealer driveaways to points more than 400 miles distant from the Factory, or towing of cars any distance, are not permitted.



PackardInfo.com



PackardInfo.com