

It's time you asked!



**1. ASK LEO A. BORAH, Magazine Writer,
Washington, D. C.**

"*For a mile covered all expenses of ownership and operation (including insurance) on my 1940 Packard. I turned it in recently—after 108,000 faithful miles—on my new 1950 Packard with Ultramatic Drive. This one's another beauty. My wife is especially delighted with its ease of handling. And we think Ultramatic Drive is out of this world!*"



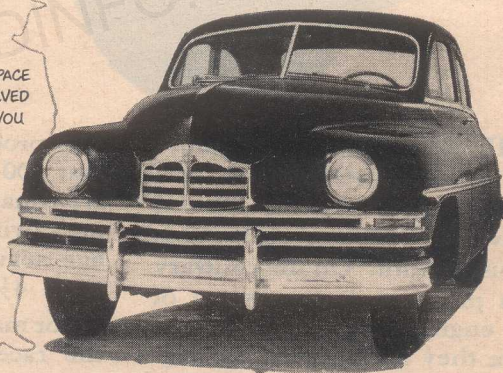
**3. ASK J. HOWARD MITCHELL, Travel Lecturer,
Pittsburgh, Pa.**

"*From here to the Arctic Circle and back—gathering information and making movies for my lectures—I recently rolled up another 10,000 miles on my Packard. And nearly half the time, the road was so rough that I couldn't even hear my partner talking to me! We took a heavy load, and a trailer; so I thought the trip would spell 'finish' for the car. But the Packard didn't even develop a rattle!*"



**2. ASK WALTER S. PETERSON, SR., Consulting
Engineer, Denver, Colo.**

"*285,000 miles—that's what my 1932 Packard rolled up in 13 years of service. The only mechanical work that was ever done on that car was some motor work, and the brakes relined three times. The car was used in the mountains and over all conditions of roads. That's why my new car is another Packard!*"



4. NOW ASK YOURSELF:

Are you paying for a Packard . . . without owning one? Remember: You can buy a new 1950 Packard Eight for even less than the price of some of today's sixes! Only \$2224—delivered in Detroit; state and local taxes extra. Packard's popular new and exclusive Ultramatic Drive is optional, at reduced extra cost, on all models!

"Ask the man who owns one" **1950 Packard**