

REFLECT YOUR PRIDE IN THE FINEST...

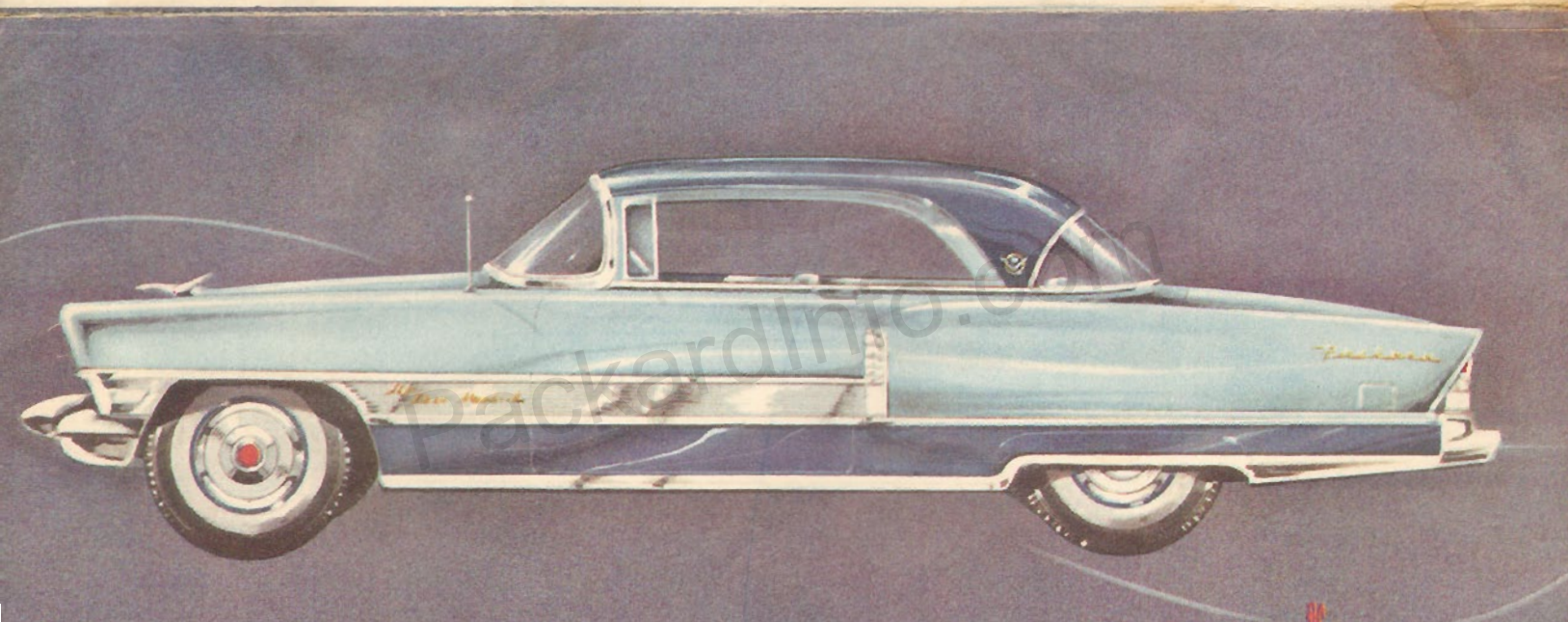
Pride of possession . . . a gleam in the owner's eye! That's why the choice of an automobile has come to mean the benchmark of a man on the American scene today. That's why those who expect the finest in automobiles look to Packard—a traditionally fine car as evidenced in our long-standing challenge—"Ask the Man Who Owns One!"

Because you reflect your pride in the finest by driving a fine car today, we believe you'll appreciate these fine cars from Packard as interpreted by Alexis de Sakhnoffsky. We of the Packard Division of the Studebaker-Packard Corporation—combining great engineering leadership with the highest standards of craftsmanship—are proud of the de Sakhnoffsky interpretations. We are proud, too,

of the role we play in designing and engineering America's finest cars.

Packard's traditional creative engineering produced Torsion-Level Ride on the Packard. This new system of suspension completely eliminates conventional coil and leaf springs to provide the smoothest automobile ride in America. Packard's powerful V-8 engine delivers more driving force to the rear wheels than any other American automobile. And these two engineering achievements only begin to tell the Packard story.

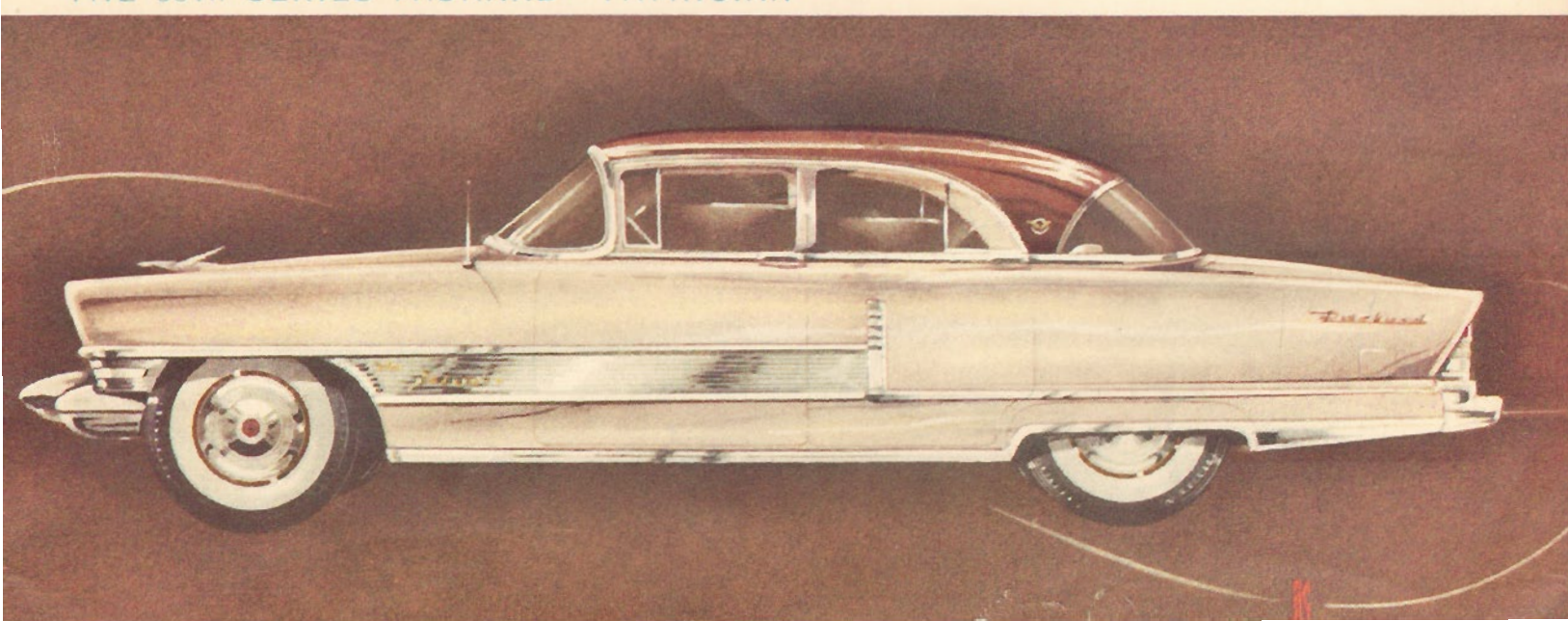
We trust you will share our "pride in the finest" through the Sakhnoffsky interpretations. Your Packard dealer invites you to drive the *new* Packard of your choice at your earliest convenience. Why not call him today?

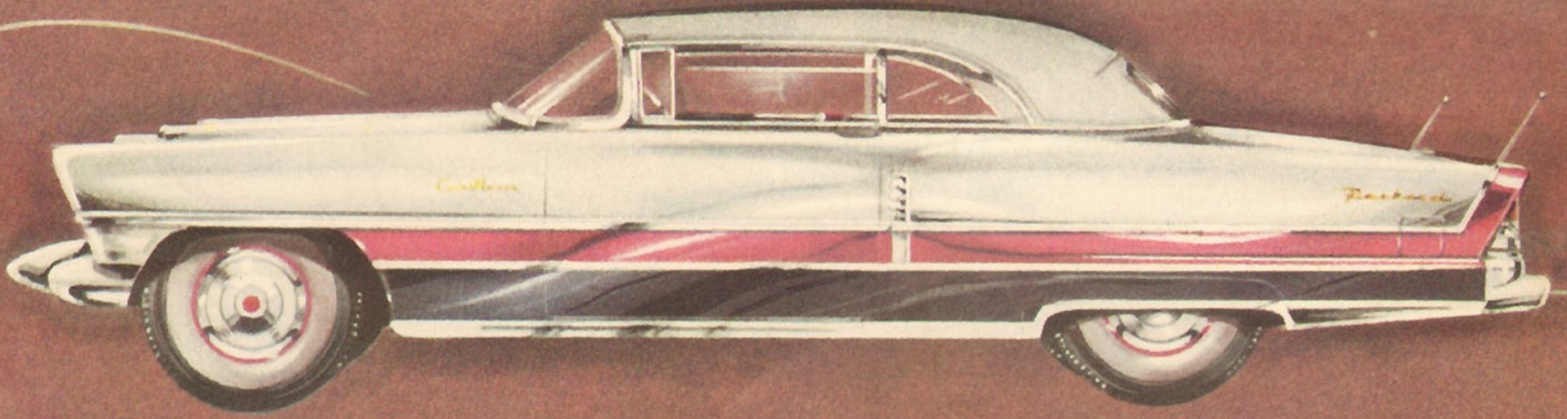


THE 55TH SERIES PACKARD "FOUR HUNDRED"

THE 55TH SERIES PACKARD "PATRICIAN"

Alexis de Sakhnoffsky





THE 55TH SERIES PACKARD "CARIBBEAN"

Alexis de Sakhnaffsky.

Alexis de Sakhnaffsky

THE 55TH SERIES PACKARD "DETAILS OF PRESTIGE"

Form No. PD-108-6 55 Lino in U.S.A.

