...you are about to experience



you have

never

before known!

NO MATTER HOW MANY CARS OR HOW MANY MILES YOU HAVE DRIVEN...

YOU HAVE NEVER BEFORE HAD THE FEELING OF SAFETY, CONTROL AND UTTERLY RELAXED COMFORT YOU WILL FIND IN THE NEW PACKARD.

TO GUIDE YOU ON THIS DISCOVERY DRIVE, HERE IS A QUICK PREVIEW OF THE NEW RIDING SENSATIONS YOU ARE ABOUT TO EXPERIENCE—

YOU'LL EXPERIENCE THE FIRST NEW SENSATION just seconds after you enter the car, as Packard's patented Levelizer automatically adjusts the car to ride level. Now, you're ready to go—

curves & turns

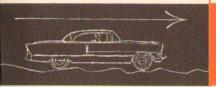


AS YOU SWING INTO THE TURNS, feel the wonderful new freedom in your arms and shoulders and the absence of roll and sway! Sharp corners become soft curves and sweeping turns become gently flowing ribbons. For comfort never before known, Packard has achieved complete mastery of motion!

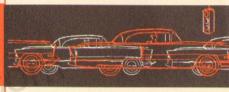
bumps & dips

starts & stops

power & drive







RELAX when you see a rough stretch ahead. You're in for a pleasant surprise! Ominous looking bumps, dips, chuck holes and ruts will seem to disappear into thin air, and vanish in the road behind you. There are no rough roads in a Packard.

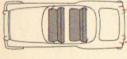
IF THE ROAD AHEAD IS CLEAR, and you want to step on the gas, you will experience the new thrill of a balanced take-off on an even keel... further proof of Packard's mastery of motion. When you stop, you do so with no rear end pitch. You stop as you start, always on even keel!

IT IS VERY UNLIKELY that you will ever want more power than you will have at your command in the new Packard. It is the kind of breathtaking power that makes your spirit leap high.

NOW...LET THE RIDE DECIDE

Judge for yourself. Then decide on the ride that gives you completely relaxed comfort and bodily freedom.

These factors should be your first consideration. So much of your life is lived in your car on the road—relax and enjoy it!



what you can expect from Packard's Revolutionary Ride

FLAT RIDE, NO PITCH OVER DIPS AND BUMPS

LEVEL RIDE, AUTOMATIC ADJUST-MENT TO ANY LOAD

PROTECTION AGAINST DISTORTION

EVEN-KEEL ACCELERATION
STABLE, SAFE CORNERING ABILITY
GREATER DIRECTIONAL STABILITY
TRUE HEADLIGHT AIM
LONGER CAR LIFE