

CAR CARE MATERIALS

To protect the original beauty of your Packard's master-crafted finish.

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CHROMIUM CLEANER

Easy to use. Restores original sparkle to all your car's "bright" surfaces.

FABRIC CLEANER

Quickly removes spots and stains without harm to the fabric.

TAR REMOVER

No rubbing necessary to remove tar and road oil from your car.

RUST PREVENTIVE

Protection for your radiator, prevents rust and corrosion.

WINDSHIELD WASHER SOLVENT

Keeps ice from forming in winter, dissolves dirt and bugs in any weather.

WHITE SIDEWALL TIRE CLEANER

Cleans and whitens badly soiled and scuffed tires quickly and easily.

CHROME PROTECTOR

Protects the original gleaming finish from road salt, rust and corrosion.

LEATHER-X

Cleans, preserves and restores all leather upholstery and trim. Safe and easy to use.

AUTO GUARD KIT

Auto-Finish cleaner and Auto-Finish glaze conveniently packaged together.

PACKARD LUSTUR SEAL PRODUCTS

These famous products bear the Packard seal of quality.



Packard ACCESSORIES

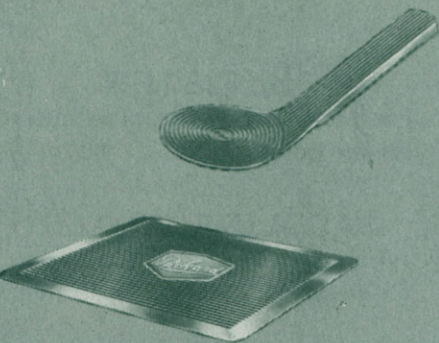
Your new Packard has been carefully engineered and styled to give you the utmost in performance, comfort and beauty. However, for those proud owners who want additional distinctiveness and individuality, certain practical accessories have been designed and thoroughly tested in Packard's engineering laboratories. These items carry the Packard name and are sold by the dealer who delivered your car.

ACCELERATOR PAD

Heavy, easy-to-clean, rubber protects your floor mat from heel wear.

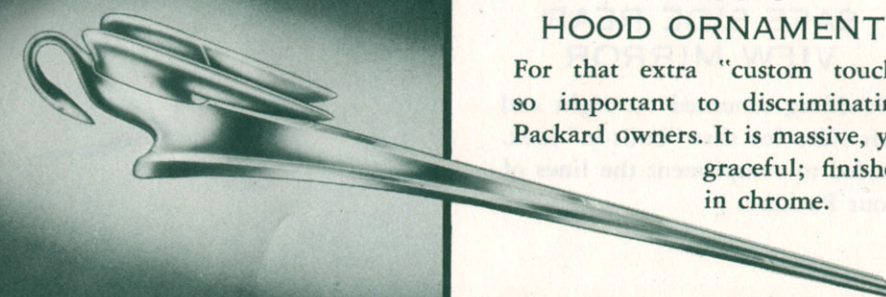
FLOOR PROTECTOR

Feather-edged for firm, snug fit designed for front and rear floor.



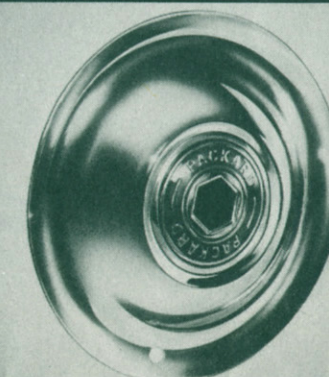
CLASSIC HOOD ORNAMENT

For that extra "custom touch" so important to discriminating Packard owners. It is massive, yet graceful; finished in chrome.



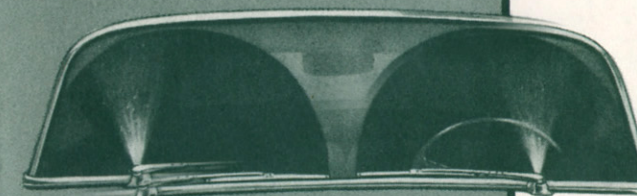
LUXURY WHEEL SHELL

Completely covers the wheel. Made of heavy-gauge stainless steel, chrome plated, they add flashing beauty to your Packard.



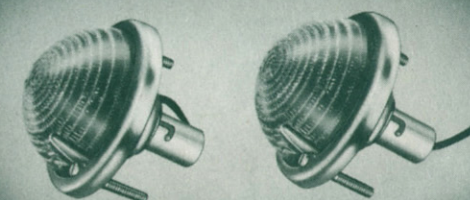
MAG-NU-MATIC WINDSHIELD WASHER

For clear safe vision through all driving conditions, these twin jet washers are a necessity.



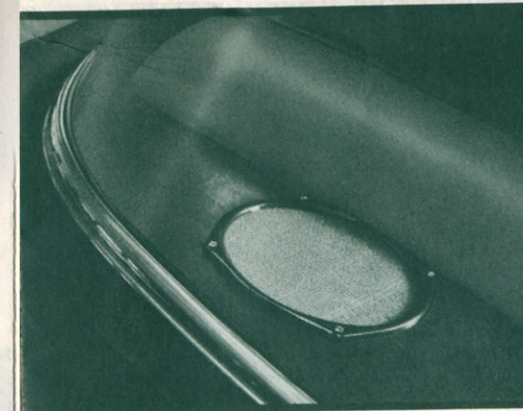
BACKING LIGHTS

The instant you shift into reverse, the area behind your car is brightly illuminated by this pair of flush-mounted lights.



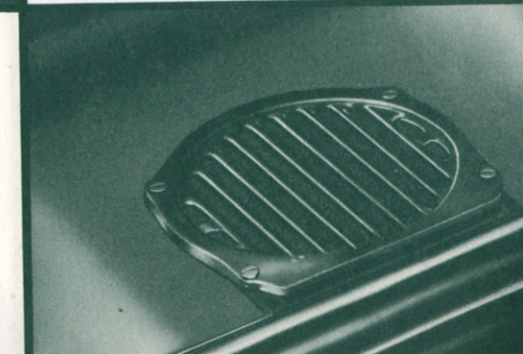
FULL DIMENSION SPEAKER

This rear compartment speaker operates alone or with the dash speaker to provide full, rich, console tone.



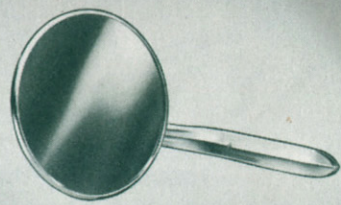
REAR WINDOW DEFROSTER

The rear window defroster insures perfect rear vision, eliminates fog, frost and snow from the rear window.



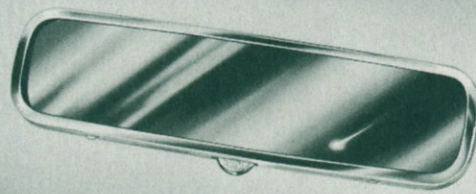
SAFE SIDE REAR VIEW MIRROR

Moulding-mounted on right and left sides for that "built-in" look. Styled to compliment the lines of your Packard.



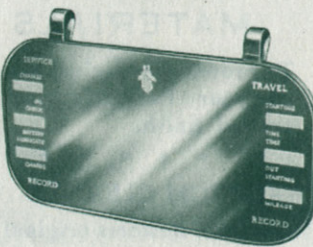
FILTER-TILT MIRROR

A flick of your finger safely eliminates annoying and distracting reflections from this rear view mirror.



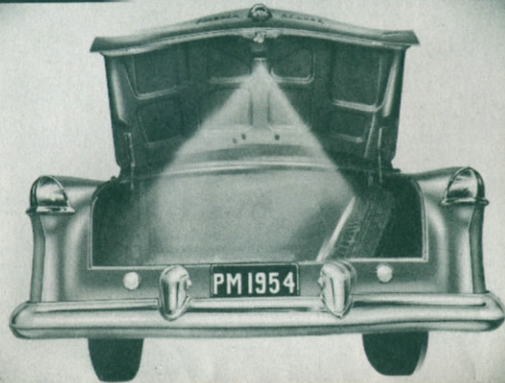
VANITY MIRROR

A handy primping mirror that clips to the back of either inside visor. Frosted panels provided for travel and service information.



SAFETY SPOTLIGHT

This powerful, sealed-beam light and attached rear view mirror was Packard designed for your driving safety and convenience.



TRUNK LIGHT

Simply raise the rear deck lid and the enormous Packard trunk is automatically flooded with light.



HANDY SPOTLIGHT

Easily stored in the glove compartment. Nine-foot cord plugs into the cigar lighter, reaches all corners of your car.

WIRE WHEEL TRIM

You can now add a distinctive European touch to your Packard with this deluxe wire wheel trim.



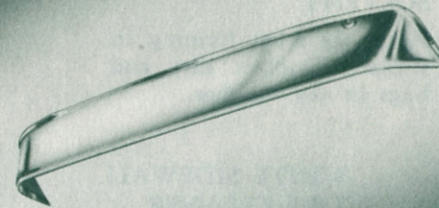
REMOTE CONTROL MIRROR

Something new; no need to stretch or move from the driver's seat to get perfect adjustment.



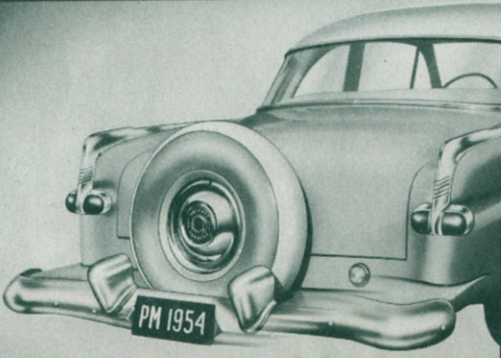
SHADY VENTS

Provide protection from the glare and heat of the sun, allows open-window ventilation even in rainy weather.



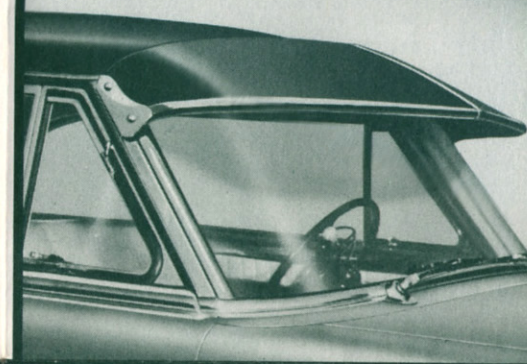
CONTINENTAL SPARE TIRE CARRIER

For the proud Packard owner who wants his car to be extra distinctive, this carrier accents your car's long, low lines.



CUSTOM SPORT WIRE WHEELS

Precision built and finished in gleaming chrome, these sturdy wire wheels will add an extra custom-sport touch to your Packard.

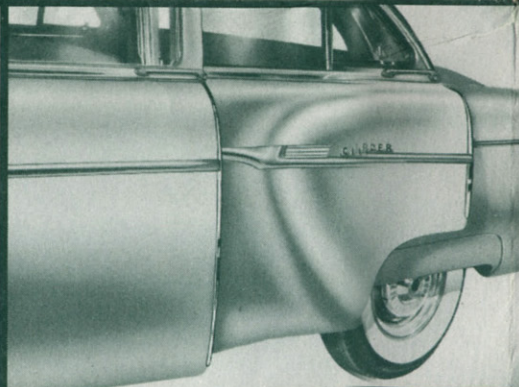


BODY BUILT SUN VISOR

Styled for your Packard to eliminate sun glare, keep car cooler, reduce eye strain. Finished to match your car.

DOOR GUARDS

Contoured to fit the doors perfectly, these chromed steel door guards beautify your car as they protect it.



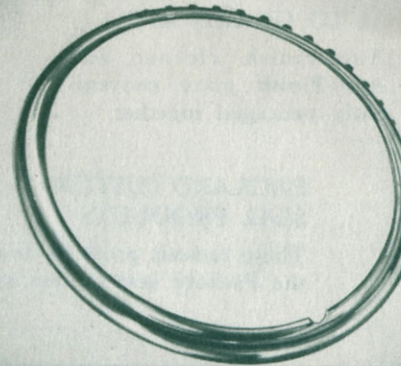
CUSHION TOPPER

Ice-cream, soft drinks or muddy shoes — you needn't worry. Cushion Topper takes the abuse. Attractive, smooth fabric makes getting in and out easier.



WHEEL TRIM RINGS

These trim rings of highly polished stainless steel add an extra "touch" to your Packard. Snap them in place yourself.



GAS DOOR LOCK

Guard your fuel supply against theft and mischievous tampering.



LICENSE FRAME

Made of heavily chromed tubular steel. Adjusts to fit any plate.

EXHAUST EXTENSION

Deflects corrosive exhaust gases. Attractively finished in heavy chrome.



OIL FILTER

For longer engine life, more miles between oil changes.

GASOLINE FILTER

Filters out dirt, sludge, water, etc., for permanent engine protection.