

From the Home of
the Golden Hawks...



The Packard Sedan



A Luxurious Automobile Designed for Executive Prestige and Town Car Versatility

Luxury greets you when you step into the interior of *the* distinctive Packard Sedan. Seats are soft, deep and invite complete relaxation on all trips, long or short. A wide variety of tasteful, elegant fabrics may be selected to lend a personalized touch to luxury travel. And, for the driver, nothing but pleasure awaits behind the wheel of this powerful Packard. Large finned power brakes, precise steering and balanced handling qualities combined with the power of a 289 cu. in. V-8 engine make driving not only effortless and fun, but safe as well. Instruments are sensibly grouped and easy to read. All switches and controls are positioned for minimum effort and can be located without groping when driving. The silhouette of *the* Packard Sedan is long, graceful and low. The elegance of its shape is emphasized by the long, forward-sloping hood of design from the Continent and the flaring sweep of its slender fins. Dual headlights set in an unusual jet-type nacelle lend a distinctive touch of dash to daring styling, and give unsurpassed illumination under all conditions of night driving. The large, upswept tail and brake lights contribute to safety through easy visibility at surprising distances. From the front, the unusual sloping hood and graceful grille make the Packard instantly identifiable on the road. In fact, the Packard is the most original car on the American road.

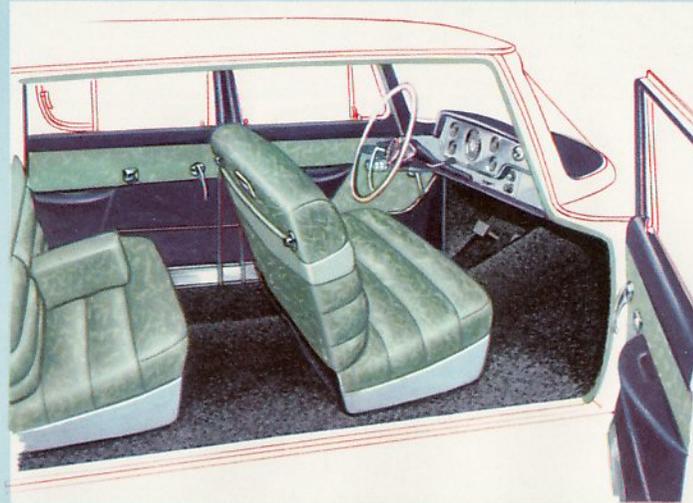


Unmistakable Distinction and Elegance is immediately evidenced in the broad downward swoop of the Packard's unique new hood lines. A slender grille and dual, nacelle-mounted headlights complete the picture of grace and mark *the* Packard Sedan as one of the most distinctive cars on the road. A massive rear deck and large, canted tail lights complete the beautiful appearance of the car. From any angle, *the* Packard Sedan is a car lovely to look at, inviting to drive.

Luxurious Seats and Generous Space provide maximum legroom and unsurpassed comfort. Entering, exiting and cleaning the car are facilitated by flush-with-the-floor door sills. Beautiful upholstery is color-keyed to the car's exterior. Everything for passenger and driver comfort is right at hand: padded arm rests, ash trays, coat hooks, cigarette lighter and an electric clock, to name but a few.

All Optional Features are available. Power steering, power windows and seats add ease to luxury. Twin-Traction drive adds safety and extra "dig" in mud or snow. Air conditioning, too, is available.

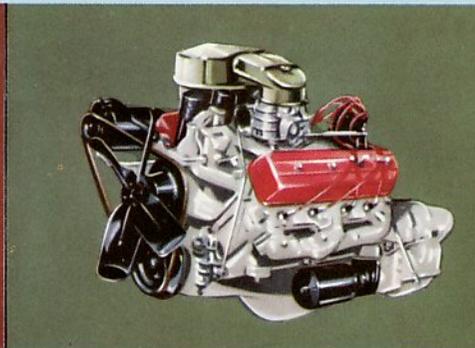
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Power Brakes provide braking ease whether for smooth stops in traffic or sudden stops in emergency situations. All it takes is gentle pressure and you have immediate, sure braking action.

Flightomatic Transmission is standard equipment on the Packard 4-Door. Whether pulling away from a light or cruising at highway speeds, it provides smooth power and maximum fuel economy.

Packard 289 V-8 Engine develops 225 horsepower at 4500 rpm. Its "short-stroke" design (bore equal to, or greater than stroke), reduces friction, increases engine life and improves fuel mileage.



S P E C I F I C A T I O N S

The Packard **SEDAN**

Engine

Name, type	Packard 289—OHV V-8
Bore & stroke (in.)	3.56 x 3.63
Piston displacement (cu. in.)	289
Horsepower, taxable	40.6
Horsepower, max. @ rpm	225 @ 4500
Torque, max. ft.-lbs. @ rpm	305 @ 3000
Compression ratio	8.3 to 1
Air cleaner	oil bath (wet type)
Carburetor	4-barrel
Crankcase capacity (add qt. for filter)	5 quarts
Cooling system capacity (add 1½ qts. for heater)	17 quarts
Fuel recommended	regular
Fuel capacity	18 gallons

Electrical

Battery	12-volt, 9 plates per cell, 50 amp. hr.
Generator, shunt-wound	30-amp. max. output
Starter switch	key start, safety type, lighted
Directional signals	standard

Chassis and Body

Transmission	Flightomatic standard; Overdrive optional/NC
Front suspension	independent wheel suspension; variable rate coil springs; telescopic, double-acting shock absorbers; link-type stabilizer bar
Rear suspension	5-leaf asymmetric springs 54" x 2.5"; full-length flanged plastic spring liners; telescopic, double-acting shock absorbers, sea-leg mounted; link-type stabilizer bar
Twin Traction	<i>optional</i>
Rear axle ratio	Flightomatic: 3.31 standard; w/Overdrive: 4.09 standard; 3.92 or 4.27 optional/NC
Steering	cam and single lever, roller stud, variable ratio gear; symmetrical center-point linkage; 4.5 turns lock to lock (4.25 w/power steering, optional)
Brakes	hydraulic, self-centering, self-energizing; safety-finned drums with tongue and groove weather seals; 172.4 sq. in. lining area; parking brake direct to rear wheels; power brakes standard
Tires, tubeless, set of 5	8.00-14
Windshield wipers, pair	2-speed electric
Heater-defroster	Climatizer optional

Colors 13 solid colors; 32 two-tones optional

Dimensions and Weights

Overall length	213.2"
Overall width	76.9"
Overall height, (loaded)	57.5"
Wheelbase	120.5"
Shipping weight, lbs (est.)	3675
Tread: fr.-rear	57.1"-56.1"
Turning diameter: l.-r.	41'-40'
Headroom: fr.-rear	36'-35'
Legroom: fr.-rear	43"-41"
Hiproom: fr.-rear	59.5"-59"
Shoulder room: fr.-rear	55.5"-54.5"



Studebaker-Packard
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Where pride of Workmanship comes first!

SEE THE OTHER PACKARDS:

THE *Packard Hardtop*
THE *Packard Station Wagon*
THE *Packard Hawk*

