

Cedar Rapids Engineering Company

OF DELAWARE

Manufacturers of «**Kwik-Way**» Precision

Motor Reconditioning Equipment

902 17TH ST., NORTHEAST

Cedar Rapids, Iowa, U.S.A.

R. H. MEISTER, PRESIDENT
THOS. M. JONES, VICE PRESIDENT

F. CRITZ HAHN, TREASURER
ALBERT HAHN, SECRETARY

CABLE ADDRESS "KWIKWAY"

CODE "BENTLEY'S"

Citizens Motor Car Co.
37 Franklin
Dayton, O.

January 20, 1937

Gentlemen:

There are many types of equipment designed for servicing valves and valve seats. All such equipment will produce results which, to the naked eye, are apparently acceptable. However, when such operations are checked with special instruments for determining the accuracy of results it is sometimes astounding to realize just how inaccurately the job may be performed - even made worse; and this without the knowledge of the service shop owner.

INCORRECT ALIGNMENT, CAUSED BY THE EQUIPMENT USED, IS THE REASON FOR THE INACCURACY. LOSS OF COMPRESSION IS THE NATURAL RESULT.

Can you afford to gamble with equipment that will give inferior or questionable results? Valves are the most important group of a motor; in fact, they are the HEART of the MOTOR. Your present and future success depends on your ability to do the very best valve job possible, because these jobs constitute the majority of motor operations.

As the valves are - so is the motor. Therefore, your success depends on your ability to correct valve troubles in a manner that is in keeping with present day precision methods. This cannot be done except through the employment of the proper equipment for performing these important operations. "NO MECHANIC IS BETTER THAN THE TOOLS HE USES."

The KWIK-WAY SYSTEM is a scientific method of servicing motor valves which recognizes the fundamental principles of valve action in correcting valve troubles. The design of the equipment itself insures correct alignment in the finished results. It does the job the way it should be done - it seals compression at all valve contacting surfaces. Because of this fact it has proven itself time and again as a money maker and a business builder.

All you have to do to get started with the KWIK-WAY SYSTEM is to circle these words "SEND YOUR MAN" and return this letter to us.

Yours very truly,

CEDAR RAPIDS ENGINEERING COMPANY OF DELAWARE

Thos. M. Jones
Vice President

Thomas M. Jones QG

THE
Kwik-Way
SYSTEM