

Earle C. Anthony, Inc.

DEALER LETTER

Los Angeles, Calif.,  
Dec 21, 1931

TO ALL CALIFORNIA PACKARD DEALERS:

You no doubt, by this time, have received Bulletin outlining in detail the 9th series equipment necessary to change over 6th, 7th and 8th series models.

This equipment, as a whole, has proven to be one of the best selling items we have ever had. It not only increases your profits but actually makes a tremendous improvement in the performance of the car, viz: quieter and smoother idling, better acceleration and a noticeable increase in power at top speeds.

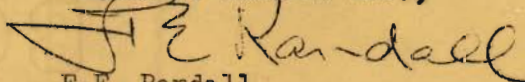
The Carburetor Air Cleaner and new style Fan also improves the quietness of the motor.

If you have not had an opportunity to drive one of these models with this equipment installed, arrange to do so at once and prepare yourself for a surprise.

Many of the dealers have already taken advantage of this equipment and have been very successful in its installation.

Yours very truly

EARLE C. ANTHONY INC.,



F.E. Randall

General Service Manager

FER:GLS