

Paul C. Anthony, Inc.

DEALER LETTER

LOS ANGELES 15  
November 1, 1955  
(Our 52nd Year)

To: ALL SOUTHERN CALIFORNIA PACKARD DEALERS

SPECIAL ATTENTION - SERVICE MANAGERS

Yesterday your dealer was sent the following telegram:

"DO NOT DELIVER OR DRIVE ANY 1956 PACKARDS OR CLIPPERS UNTIL THEY ARE CAMPAIGNED ON REAR AXLE CHANGE. CAMPAIGN MATERIAL NOW ENROUTE AND SERVICE LETTER OF INSTRUCTIONS IN MAIL FROM FACTORY."

The material to complete this modification is enroute by air shipment and will be distributed to you by fastest possible service.

This modification can be accomplished in your service department. No special tools are required. Parts required are two new axle shafts, which will come to you complete with the bearing and retainer on the shaft. This new shaft is identified by a red paint dot on the end of the shaft.

The parts will come to you on a no charge basis and 1.3 hours labor for installation will be allowed on RFA (Request for Adjustment).

This material will be in your hands very shortly and may I ask the usual fine cooperation of your service departments in expediting this work so that the sales of this great car can go forward at full speed.

Very truly yours,

*Warren Grems*

Warren Grems

Zone Parts & Service Manager

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