

Ed Coover

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS



SERVICE STORES DIVISION PACKARD MOTOR CAR COMPANY
DETROIT, MICH.

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 168

ATTENTION OF Service Manager & Stores Manager

DATE June 9, 1936

We now have established a quantity price on all electrical wiring fuses.

Fuses have a disagreeable habit of "blowing" at the most importune times, especially at night and for this reason experienced owners carry spare fuses in their emergency kit. There is an opportunity to do some educational work by teaching owners the important part that fuses play in the safety of their car, where they are located and how they may be changed. Suggest carrying a few spares.

Following is the new quantity price schedule. Mark your records to order a quantity that is specified, otherwise the unit price will prevail.

<u>STANDARD</u>	<u>Models</u>	<u>Suggested List Price</u>		
		<u>Each</u>	<u>Doz.</u>	<u>Gross</u>
<u>Pc. No.</u> <u>Name</u>				
AA 302121	Elec. wiring fuse All 120's	.06	.60	\$6.00
B 166330	" " " All Senior 8's & 12's	.13	1.27	12.73

A special fuse for the One Twenty as described on the attached folder is also available. Your parts discount is indicated by the letter preceding the piece number.

<u>SPECIAL</u>	<u>Models</u>	<u>Net to</u>	<u>Suggested Net</u>	<u>Suggested</u>
		<u>Dist.</u>	<u>to Dealers</u>	<u>List Each</u>
<u>Pc. No.</u> <u>Name</u>		<u>(box of 5)</u>	<u>(box of 5)</u>	
E 311937	Fuse(spec) All 120's	.75	.83	.25

Yours very truly,
PACKARD MOTOR CAR COMPANY

B. R. Horsley

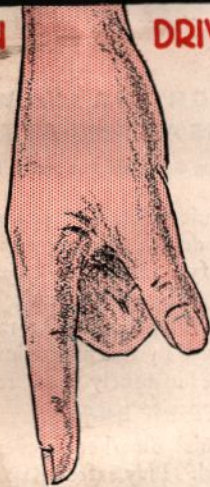
B. R. Horsley
Manager, Service Stores Division

BRH:AW
(1900)
Enclosure

PLAY SAFE

•• WHEN

DRIVING YOUR CAR





DOES AWAY WITH FUSES

CIRCUIT BREAKER

PLAY SAFE, *it never leaves you helpless on the road*

PROTECTS LIGHTING AND WIRING SYSTEM. LASTS AS LONG AS THE CAR

Fuse Troubles Get You Sooner or Later

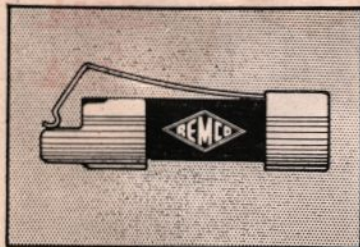
The Remco Circuit Breaker protects the motorist against road delays, towing expense and accidents caused by fuse troubles. Unlike the ordinary fuse, the Remco Circuit Breaker does not "blow out". It protects the motor car lighting and wiring system thermostatically. No replacement. Can be instantly and repeatedly reset as seen on the opposite page.

The Remco Circuit Breaker never leaves you helpless on the road. Play safe. Replace your old-fashioned fuses with the Remco. It lasts as long as the car.

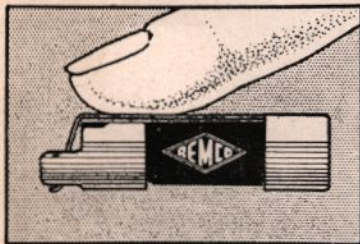
For Sale by Automotive Dealers
Garages and Service Stations.

- **FITS IN YOUR PRESENT FUSE CLIPS**
- **CORRECT AMPERAGE FOR EVERY MAKE OF AUTOMOBILE**

**NO REPLACEMENT COSTS - NO DELAY
RESET AT THE PRESS OF A FINGER**



(Patent Applied for)



CUTS OFF THE CURRENT, DOES NOT BLOW OUT

Showing position of Thermostat Strip after automatically cutting off current to protect wiring.

INSTANTLY RE-SET IN SIMPLE MANNER SHOWN

To reset, turning current on again, merely press the thermostat strip down and drive on. No delay. No replacement.

Listed as Standard by
Underwriters Laboratories

**REYNOLDS
MANUFACTURING CO.**

Offices: Gulf States Bldg.
Dallas, Texas

Factory:
Cisco, Texas

