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PACKARD MOTOR CAR COMPANY**DETROIT MICHIGAN**

August 23rd, 1929

To **PACKARD DISTRIBUTERS AND DEALERS**Subject **ADDITIONS AND CHANGES IN ACCESSORIES FOR SEVENTH SERIES CARS**

TO BE NOTED AND INITIALED BY	

Gentlemen:

The purpose of this letter is to acquaint you with changes necessitated in Packard Approved Accessories with the advent of the seventh series car. Below we are listing only those items that have been changed. The other accessories remain exactly the same as they were. We suggest that you keep a copy of this letter available for reference at least until these changes are thoroughly known to all those connected with the sale or handling of accessories.

1. AWNINGS.

The awnings for the seventh series cars are different from any other series. Inasmuch as the front and rear doors are of different widths, there will be different awnings for each of these doors. The front doors on all seventh series cars are the same except the two-Pass. coupe. The rear doors for all seventh series cars are the same.

2. BUMPERS.

The bumpers for the seventh series cars are of a different design than for the sixth series. All seventh series front and rear bumpers are interchangeable although they are carried under different piece numbers because of some differences in design. For instance, the 726 or 733 front and rear bumper may be used on the front and rear of the 740 or 745 and vice versa. The seventh series bumpers can also be used on the sixth series cars.

3. CURTAIN - DOOR WINDOW.

The curtains for the seventh series cars are different because of the different upholstery material and because of the different widths of the doors.

4. CUSHIONS.

All Comfort and wedge cushions are different due to changes of upholstery material. The standard upholstery material for the 726 and 733 is 1303. A Comfort cushion in leather will be available to match the standard colors as used in production.

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5. COWL BANDS AND LAMPS.

These will be discontinued on the seventh series cars. The trend seems to be away from cowl lights - substituting in their place, fender lamps. Cowl bands and side lights are still available for those cars previous to the seventh series. The sixth series cowl band will not fit seventh series cars.

6. DELUXE AND ADONIS EMBLEMS.

DeLuxe and Adonis Emblems are different due to the change in design and size of the radiator caps. The Adonis emblem will also be finished entirely in chromium plate instead of the silver finish as on the sixth series car. The same size emblem will fit the 726, 733 and 740. A different size is required for the 745.

7. FENDER LAMPS.

Fender lamps are standard on all 740 and 745 models as well as on all DeLuxe equipped cars. We will supply them for use on standard eight models instead of cowl lights.

8. FENDER GUARDS.

A rear fender guard is equipment on standard 726 and 733 models. A straight rear bumper is substituted when DeLuxe equipment is installed at the factory.

9. HAND BALL.

The various instrument handles except the change speed lever ball and the horn button on the seventh series cars are finished in an ivory color material known as catalin. We will furnish a hand ball for the change speed lever made of this same material. The thread size is the same as was the change speed lever ball on the sixth series cars.

10. HORN BUTTON.

No special horn button is available for the seventh series cars nor can we furnish one for this car due to the fact that it is exceedingly difficult to remove the standard black horn button from the steering wheel.

11. FRANCISCO HEATERS.

The Francisco heaters for the seventh series cars are different from previous series cars. These seventh series heaters can be adapted with slight alteration to the sixth series cars with the new type manifold or in other words, those 626 and 633 cars after motor #265951-B and for the 640 and 645, after motor #176500-C. A rear compartment Francisco heater will be available.

12. KELCH HEATERS.

Kelch heaters for the seventh series cars will have a blower on them which will mean that heat will be instantaneous with the starting of the motor

and will not in any way depend upon the opening of the winterfront. The front compartment Kelch heater attachment for the seventh series will be the same as for the sixth series.

13. TROPIC-AIRE HOT WATER HEATER.

The design for the seventh series has had to be changed from that of the sixth series but the seventh series heater can be installed on the sixth series. In the installation it would be exclusively Packard. It will be necessary to tap the cylinder head for the lead to the heater inlet. The heater outlet connects to the water inlet elbow. The heaters will be furnished with an adjustable deflector and the finish of the heat unit will be chromium plated.

14. PUROLATOR CARTRIDGE.

The Purolator Cartridge for the seventh series cars will be different from the sixth but the new cartridge will be interchangeable on all seventh series models.

15. RUBBER MATS.

Tonneau rubber mats will be standard equipment in all 740 and 745 closed models, but not 726 and 733. The latter will be furnished through this department. The seventh series mats will not fit any previous models.

16. SPOTLIGHTS.

The open car spotlight is new and will not fit any previous models.

17. LORRAINE LIGHTS.

Lorraine lights on the seventh series open cars will be the same as the sixth series. For the closed cars, both the large and medium size lights will be different. The shaft of the light will be longer, the bracket slightly different and they will be mounted on the cowl instead of on the pillar post. You will find that the installation is very simple and that it relieves the danger of cutting windshield wiper tubes, etc.

18. SPRING COVERS.

Metal spring covers will be standard equipment on all seventh series cars. No metal cover will be available for previous models.

19. TIRES.

The tire sizes on seventh series cars will be as follows: 726-733 models, 6:00 x 20 - 740-745 models, 7:00 x 19.

20. TIRE COVERS.

Tire covers for 726-733 same as 626-633 - new covers for 740-745 to fit 7:00 x 19 tires. Packard Aristocrat Metal Tire Covers can now be supplied to fit 6:00 x 20 - 7:00 x 20 and 7:00 x 19 tires.

21. TONNEAU WINDSHIELDS.

All J & H Tonneau windshield assemblies will be different from the sixth series. The difference is in the stanchions which supports the shield and in the plates in the rear of the front seat. The windshield itself is the same but it will be necessary for you to order the complete assembly which will be under new piece numbers. All shields will be equipped with non-shatterable glass.

22. TRUNKS.

All rear rack trunks will be the same as sixth series. The platform trunk for the club sedan has been changed due to a change in the construction of this body. The new trunk will fit the platform on the 733-740-745 clubs. The trunk will be equipped with one large suit case with tray and a hat box. This trunk will be supplied in three finishes - standard black, black elephant skin grain, and tan pigskin grain fabrikoid.

23. TRANSMISSION LOCK.

New design not interchangeable on previous models.

24. DOUBLE WHEEL CARRIERS.

The double wheel carriers for seventh series will be different and not interchangeable on previous models.

25. VISION-ALL WINDSHIELD CLEANER - NEW.

26. WINDSHIELD WINGS - OPEN CARS.

Both DeLuxe and the Packard Special wings will be different for all seventh series open cars. The same wing will fit the Phaeton and roadster but a different wing will be required for the touring. All open cars will have folding shields so all windshield wings will be for this type shield. Wings will be equipped with non-shatterable glass inasmuch as this type of glass is standard equipment on all seventh series cars.

27. CLOSED CAR WINGS.

Closed car wings for the seventh series car will be different from those of previous series. The same wings will fit all body types except the two-Pass. coupe. These wings will have non-shatterable glass.

28. WINDOW VENTILATING EAVES.

These will be different from previous series cars and because of the difference in door widths, those for the front and rear doors will be different. All front and rear doors of the various body types will be interchangeable except those for the two-pass. coupe. These eaves will be non-shatterable glass and can be furnished in plain color only - Non-shatterable glass is not available in colors.

29. DELUXE EQUIPMENT.

Deluxe equipment will be different on the seventh series cars and will not interchange with sixth series. - 726-733 equipments are the same. A different equipment is required on 740 models.

30. FENDER WELLS.

Fender wells will not be available for seventh series cars. Complete fenders will have to be ordered where DeLuxe equipment is installed in the field.

31. FENDERS.

The fenders on the seventh series cars are different from those on the sixth and are not interchangeable.

32. WHEELS.

20" wheels will be used on 726-733 models and will interchange with the 626 wheels. 19" wheels will be used on 740-745 models and will not interchange with any other models.

33. NON-SHATTERABLE GLASS.

Non-Shatterable glass is standard equipment in all seventh series cars. The seventh series sizes will not fit any other models.

34. WHEEL HUB CAPS.

Hub caps on the 740 and 745 will be chromium plated. A different size cap will be used on 726-733. - The standard caps on these models will not be chromium plated but we expect to carry them in sets and will sell them as an accessory.

35. TOP CYLINDER LUBRICATOR.

We will supply a lubricator which to the best of our knowledge is the most efficient one on the market today.

36. WHEEL HUB COVERS.

A metal stamping chromium plated wheel hub cover for use on steel wheels will be used in combination with chromium plated hub caps.

A price list containing PA numbers of all the above accessories, as well as those that have not been changed will be issued about September first. Please be sure that everyone is thoroughly familiar with the information contained in this letter as well as the price list.

Yours very truly,

PACKARD MOTOR CAR COMPANY

A handwritten signature in cursive script that reads "J. D. Wilson". The signature is written in dark ink and is positioned below the typed name.

J. D. Wilson
General Accessory Manager

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