

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

October 30, 1929

To PACKARD DISTRIBUTERS AND DEALERS

Subject MOTION PICTURE OF PACKARD FACTORY OPERATIONS

TO BE NOTED AND INITIALED BY

Gentlemen:

We have available for circulation among Distributers and Dealers the eight-reel motion picture, previously shown at the 1929 National Automobile Show meetings, illustrating the operations of the Packard Factory. This film is of 16 millimeter size and can be shown in any 16 millimeter projector. Projectors can be rented almost everywhere.

We shall be very happy to arrange for the loan of this picture at no cost to the Distributer or Dealer except that of transportation. Dealers should arrange for the booking of this film through their Distributers, to whom the film will be shipped. Requests for this film will be filled in order of their receipt.

It is hoped that many of our Distributers and Dealers will take advantage of this help in connection with the education of their sales organization.

Very truly yours,

PACKARD MOTOR CAR COMPANY

R. E. Chamberlain
R. E. Chamberlain
General Sales Manager

REC:R
(b) 2200
Dealers' G.L. No. 258