

**PACKARD MOTOR CAR COMPANY****DETROIT MICHIGAN**

November 15, 1929

REFER TO THIS LETTER BY NUMBER

TO BE NOTED AND INITIALED BY

To

PACKARD DISTRIBUTERS AND DEALERS

Subject

EMBLEM FASTENING DEVICE

Gentlemen:

On and after November 15th we will include, no charge, with Deluxe and Adonis emblems for seventh series cars, a fastening device. This will be a chain with a cross bar at one end. The chain will fasten to the radiator cap by the screw already in the center of that cap, and the cross bar will extend below the radiator shell neck. We will carry it in stock under the number PA-1716.

This device will hold the radiator cap and emblem onto the radiator, making it rather difficult to remove them, but yet allowing sufficient space for filling the radiator.

Yours very truly,

PACKARD MOTOR CAR COMPANY



J. D. Wilson  
General Accessory Manager

JDW:B  
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Dealers' G.L. No. 268