PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

November 20, 1929

То

PACKARD DISTRIBUTERS AND DEALERS

Subject

DOUBLE WHEEL CARRIER

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Gentlemen:

A double wheel carrier for seventh series cars is shown in the Accessory Catalog and also in the price list at a suggested list attached of \$26.50. \$3.00 of this price is for attaching charges. We have found out, however, that this is a difficult installation requiring much more time than anticipated, and more than the double wheel carriers of previous model cars. The installation time is approximately 15 hours, so the suggested list price attached as quoted does not hold.

The suggested unattached list price is \$23.50 -- if you sell one of these you will have to add the installation cost. We suggest, however, you attempt to sell them only when they can be ordered with the car at the factory. When put on here we charge only \$7.50 for the installation, as we can eliminate several operations that would be necessary in the field.

Yours very truly,

PACKARD MOTOR CAR COMPANY

JDW:B
(b) 2200

Dealers' G.L. No. 270

J. D. Wilson General Accessory Manager

REFER TO THIS LETTER BY NUMBER
