

REFER TO THIS LETTER BY NUMBER

**PACKARD MOTOR CAR COMPANY****DETROIT MICHIGAN**

January 9, 1930

To PACKARD DISTRIBUTERS AND DEALERS

Subject TOURIST INSURED SERVICE ROUTINE

TO BE NOTED AND INITIALED BY


Gentlemen:

Attached is a copy of Tourist Insured Service Routine which is to be inserted in your Service Manual following the Price Index. All manuals should include this insert. Dealers will obtain additional copies from their Distributors and Distributors will order from the Factory.

The insert outlines the manner in which car owners on the Insured Service Plan are to be taken care of when touring.

If you have not already given some thought to the Insured Service Plan, it would be well to familiarize yourself with this modern way of servicing the Packard car. Packard owners approve Insured Service as providing a most satisfactory service plan. Distributors and Dealers are either installing it, or giving it consideration.

Complete information will be furnished by the Factory upon request.

Yours very truly,

PACKARD MOTOR CAR COMPANY

JFP  
(b) 2200  
Enclosure  
Dealers' G.L. No. 285

J. F. Page  
General Service Manager