

REFER TO THIS LETTER BY NUMBER

**PACKARD MOTOR CAR COMPANY****DETROIT MICHIGAN**

January 21, 1930

To **PACKARD DISTRIBUTERS AND DEALERS**Subject **734 SPEEDSTERS**

TO BE NOTED AND INITIALED BY

Gentlemen:

Please refer to our Trade Letter T-2453, dated November 19, 1929, concerning 734 Speedsters.

The first of these cars were shown at the New York Show and created a great deal of interest. It was reported to us, however, that we had not supplied a sufficient amount of information with which to sell them.

We had not specifically stated the horse power in these cars nor had we guaranteed any maximum miles per hour. The reason we did not specify horse power was because at the time the letter went out, the Engineering Department were still doing some experimental work on the motor which they felt would give them additional horse power. This work has now been completed and you may tell your customers that the horse power ranges from 125 to 145, depending on the compression ratio. These ratings were established at 3400 R.P.M.

We did not feel nor do we feel now that it is necessary to guarantee maximum speed in order to sell these cars. However, you know and are at liberty to say to your customers that all of these speedsters are tested on our proving ground track and we know that our statements as to speed, made in the letter of November 19, are conservative.

We feel that all other necessary information is included in either our letter of November 19 or the catalogues which are now available on these cars.

Yours very truly,

PACKARD MOTOR CAR COMPANY

HWP:HP  
(b) 2200  
Dealers' G.L. No. 290

H. W. Potter  
Manager Custom Car Department

<u>Old</u> <u>Number</u>	<u>New</u> <u>Number</u>	<u>Name</u>
175068	175062	Rear axle spring and cover assembly
175070	175948	Rear axle spring and cover assembly
175076	175952	Rear axle spring cover assembly
175078	175950	Rear axle spring and cover assembly
157997	175501	Shock absorber lever rear
175958	179203	Speedometer
121508	177676	Steering post horn button contact cup
176598	135911	Tail lamp door fastening screw
167474	162455	Tire pump air tube assembly
158165	158164	Toe board inclined bushing cap
159715	177326	Tool box wheel and jack wrench
176853	177679	Trans. driving shaft third speed clutch gear
175352	178734	Side wheel carrier bracket spacer
176305	4153	Tonneau ventilator hinge rivet
176137		Top front seat curtain right assembly
176138		Top front seat curtain right assembly
173433	179332	Seat cushion spring front
173497	179327	Seat cushion spring front
172281	179325	Seat cushion spring front
173498	179328	Seat cushion spring left
172280	179324	Seat cushion spring left
173308		Seat cushion spring rear

PIECE NUMBERS CORRECTING INCORRECT PIECE NUMBERS  
WHICH APPEARED ON OLD PAGES. CHECK STOCK WITH NAME.

<u>Incorrect</u> <u>Number</u>	<u>Correct</u> <u>Number</u>	<u>Name</u>
169158	169156	Motor carburetor throttle valve control
169879	159879	Steering post sector and shaft thrust bearing
110428	110427	Tire pump crank thrust ring
163800	163860	Rear wheel carrier bracket brace to frame bolt washer
176806	176810	Seat cushion spring front right
142597	142597	Door hinge pin