

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

January 12, 1931

TO BE NOTED AND INITIALED BY

To PACKARD DISTRIBUTERS AND DEALERS

Subject IMITATION LEATHER AND JONARTS TOP MATERIAL FOR
DIETRICH CONVERTIBLE VICTORIAS AND SEDANS

Gentlemen:

This letter cancels and supersedes that part of Trade Letter T-2500 and General Letter G-262 referring to the use of Burbank and imitation leather for the tops and top boots of the Dietrich Convertible Victoria, style #1879, and the Dietrich Convertible Sedan, style #1881.

In keeping with our policy of continually improving our individual custom cars, it has been decided to use "Jonarts" top material as standard on all future Dietrich Convertible Victorias and Sedans.

"Jonarts" is similar in appearance to Burbank but we feel this material will not only improve the appearance of the cars but will also prove more serviceable.

In order that you can select a top material which will harmonize with the paint scheme, we are offering as optional "Jonarts" #5000 or #5060. We will be glad to furnish samples of this material upon request.

There will be no additional charge for the use of black imitation leather for the tops and top boots of any future Dietrich Convertible Victoria and Sedans.

If the top material is not specified on the original order, it will be necessary for us to make the selection, for which we assume no responsibility.

Yours very truly,
PACKARD MOTOR CAR COMPANY

H. W. Potter
Manager Custom Car Department

HWP:HP
(b) 2000
Dealers' G.L. No. 372

WARNING -- DO NOT CLEAN JONARTS OR BURBANK TOPS WITH NAPHTHA, ETHER, GASOLINE OR ANY OTHER CLEANING PREPARATIONS AS THEY DESTROY THE WATER-PROOFING QUALITY AND CAUSE THE TOPS TO LEAK.
TO CLEAN A "BURBANK" TOP, USE ART GUM OR A DRY STIFF BRUSH.
IN THE CASE OF "JONARTS," USE ART GUM OR IVORY SOAP AND LUKEWARM WATER WITH A STIFF BRUSH.