PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

April 28, 1931

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To

PACKARD DISTRIBUTERS AND DEALERS

Subject

NEW 7.00 x 19 LYON TIRE COVERS

Gentlemen:

Recently tire companies have increased the width of the tread on 7.00 x 19 tires. The present 7.00 x 19 Lyon Covers will not fit the new Firestone Tires. It will fit all the others.

We have, however, secured tire covers that will fit not only the Firestone Tires but all the 7.00 x 19 tires. They should be ordered under the following piece numbers:

PA-2678 - (7.00 x 19) - Prime

PA-2679 - (7.00 x 19) - Black Enamel PA-2680 - (7.00 x 19) - All Chrome

PA-2681 - (7.00 x 19) - Outer Ring Chrome and Black

Enamel Side

PA-2684 - (7.00 x 19) - Outer Ring Chrome and

Lacquered Side

PA-2862 - (7.00 x 19) - Outer Ring Chrome and Prime Side

PA-2683 - (7.00 x 19) - Lacquered

These covers are a little too large to fit 6.50 x 20 tires. Please order covers for them under the old piece numbers, as shown in the price list of March 1, 1931.

We do not believe that you need anticipate any trouble with your present stock as you will note from the above that the present cover can still be used on all tires, with the exception of the new Firestone.

Yours very truly,

PACKARD MOTOR CAR COMPANY

J. D. Wilson

General Accessory Manager

JDW: B (b) 1900

Dealers' G.L. No. 392