

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

January 26, 1929

To

PACKARD DISTRIBUTERS AND DEALERS

Subject

SERVICE SLIDE FILMS

TO BE NOTED AND INITIALED BY

Gentlemen:

With the idea of helping the Field in Service Educational work we are considering a monthly slide film for training your men in the construction of Packard cars and in repair operations so that they may be able to give more efficient service.

The films will include such subjects as the "Front Axle," - and "Steering Gear," "Carburetion and the Gasoline System," "Brakes," etc., how to make adjustments, proper tools to use, and other valuable information for mechanics.

One film "The Front Axle and Steering Gear" has already been produced and the question of whether or not we are to go ahead and establish the service depends entirely upon the reaction from the Field.

We will send you a copy of this first film for the bare cost of printing it (\$2.00). Run it thru and try it at your service meeting. If you don't have service meetings - start now.

If you do not have a projector you can either rent or borrow one locally - 30 millimeter size - Slide Film Projector. ✓

After you have seen the film let us know whether or not you want the service continued. If a sufficient number do we will proceed at once to work up other sets.

Order a trial film by filling out the coupon at the bottom of the attached sheet.

Yours very truly,

PACKARD MOTOR CAR COMPANY

JFP:PA
(d) 1450
Enclosure
Dealers' G.L. No 192

J. F. Page
General Service Manager