

# PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

August 2, 1926

To PACKARD DISTRIBUTERS AND DEALERS

Subject CHANGES IN ACCESSORY EQUIPMENT.

Gentlemen:

Recently there has been hesitancy on the part of Distributers and Dealers when it came to ordering accessories, for the reason they did not know what equipment the new cars carried.

We have always taken care of Distributers and Dealers when changes were put thru, and were careful not to let anyone over-stock on items which would become obsolete or standard equipment. We will continue this policy, and in addition, give you the following information on the new cars, so that you can order your accessories accordingly now, and not be short when the selling begins.

All equipment which comes under the category of accessories will remain the same on the new cars, except the following:

RUBBER MATS: The Packard Eight 5-passenger Sedans will carry a rubber mat as standard equipment. This mat will also be carried in the Accessory Division under PA-1875, where it will be sold for use on the new Packard Six 5-passenger Sedan. A slight change in the contour of this mat makes it differ from PA-1870.

WINTERFRONTS: The factory will continue it's policy of including the Winterfront as standard equipment on the Eight, but not on the Six. Winterfronts for the new cars have a slightly different shape and are carried under PA-1101. Winterfronts which we ship from the factory after August 1st will fit the new model cars and if you wish us to ship you Winterfronts for any models prior to the new one order PA-1100 for Standard Sixes, and PA-1110 for the Sport Model.

SPRING COVERS: The spring covers for new models are different from those which we used this year. The following information will aid you in ordering the new styles:

## PACKARD EIGHT MODELS 336-343

USE PA-435 FOR:

### MODEL

### TYPE

343  
336  
326

(7) Touring  
(5) Phaeton  
(4) Roadster

USE PA-435 FOR:

<u>MODEL</u>	<u>TYPE</u>
326	(5) Sedan
343	(5) Club Sedan
343	(4) Coupe
343	(2) Coupe

USE PA-440 FOR:

343	(7) Sedan
343	(7) Sedan Limo.

PACKARD SIX MODELS 426 - 433

USE PA-425 FOR:

<u>MODEL</u>	<u>TYPE</u>
426	(5) Phaeton
433	(4) Coupe
433	(2) Coupe

USE PA-430 FOR:

426	(5) Sedan
433	(7) Sedan
433	(7) Sedan Limo.
433	(7) Touring
433	(5) Club Sedan
426	(4) Roadster

FRANCISCO HEATERS: A change which will simplify installation and present a better appearance will be incorporated in the newer Francisco heaters, which will be carried under PA-2240 for the Six, and PA-2250 for the Eight.

LAMP BULBS: The lamp bulb equipment has been simplified and the new models, Six and Eight, both take the same bulbs. We will handle this bulb equipment and case under PA-1306.

SUITCASE EQUIPMENTS: The steel trunk on the Club Sedan is now two-and-a-half inches lower, and the new suitcase equipment to fit this trunk is carried under PA-1239.

The foregoing information is given you in an attempt to aid you in arranging your accessory stock, and we have included every change which will affect such stock.

Yours very truly,

PACKARD MOTOR CAR COMPANY

*J. D. Wilson*

J. D. Wilson,  
Accessory Manager.