

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

September 7, 1926

To PACKARD DISTRIBUTERS AND DEALERS

Subject TONNEAU HEATER FOR PACKARD EIGHT, MODEL 336-343

TO BE NOTED AND INITIALED BY

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Gentlemen:

You are familiar with the fact that the improved Packard Eight incorporates an exhaust pipe which is larger than the pipe on the previous model. For this reason, it became necessary to change the size of the Packard Kelch Ventilating Heater.

We are, therefore, offering a tonneau heater for the improved Eights which differs from PA 1975, the heater described in General Letter G-609.

The motors of the improved Packard Eights, present a higher finish and better appearance than heretofore and in order that we conform to this appearance with any additions, our Engineering Department has designed an aluminum air funnel which rests back of the fan and follows right down to the polished aluminum elbow, the same being attached to the crankcase. The heating unit is connected to this elbow with a steel tube, 2½" in diameter, thus making the heater connection, from heating unit to funnel solid. Heretofore, we used flexible tubing at this point.

The above improvements, together with other refinements in the valve mechanism et cetera which were covered in the General Letter referred to above, have made it necessary for us to increase the price for the improved Eight. The suggested list price installed, is now \$50.00 and the heater is carried under PA 1985.

The time required for the installation of this heater is not more than three hours and its efficiency plus beautiful appearance should make it attractive to every Packard Eight owner, thus assuring its salability.

(Circulars describing these heaters will be mailed to you upon request.)

*Mr. Walker.
ask for 50
folders W*

Yours very truly,
PACKARD MOTOR CAR COMPANY

J. D. Wilson

JDW:D
(e) 1500

J. D. Wilson
Accessories Manager