

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

April 4, 1934

To PACKARD DISTRIBUTERS and DEALERS

Subject | TRUNKS

TO BE NOTED AND INITIALED BY	

Gentlemen:

WE ARE ALL SET TO GO-----on a new attractive trunk program for the coming season.

We will continue to handle the fabric covered trunk that has proven so popular for many years. The trunk shell is three-ply basswood covered with a black glazed fabrikoid material that will retain its original appearance for a long period. The trunk is reinforced with heavy galvanized end plates riveted to the inside to strengthen the bottom for bolting purposes. It is reinforced where necessary by harness leather stitched through the wood. Neat attractive chromium mouldings add to the finished appearance. All the fittings are solid brass, chromium plated. With this design of trunk covers are not necessary, but if desired we can supply zipper type in burbank, black or lacquered any special color.

In addition to the above we have added a new line of metal trunks. The shell is three-ply basswood 3/8" thick, completely covered with #24 gauge selected steel, reinforced on the edges with heavy aluminum moulding. Each trunk is trimmed with four attractive chromium mouldings; all fittings are solid brass, chromium plated. These models are of the drop front and raised top type -- they are the most practical trunk we know of: distinctive in appearance; designed and built to Packard specifications, and can be lacquered to match any color scheme.

All case equipment is of wood frame construction covered with a leather grain fabrikoid, lined with an attractive durable material and a shirred pocket in the lid. The hardware is solid brass and in some equipments it is chromium plated.

We offer several different case combinations to fit any of these trunks. The attached circular gives a brief description of both the fabric and steel trunks.

A complete list of prices and piece numbers will be found in our Accessory Price List of April 2, 1934.

Yours very truly,
PACKARD MOTOR CAR COMPANY

J. D. Wilson
J. D. Wilson
General Accessory Manager

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Dealers' GL-585