

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

October 8, 1926

To PACKARD DISTRIBUTERS AND DEALERS

Subject AVAILABLE CUSTOM CARS

TO BE NOTED AND INITIALED BY	
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Gentlemen:

This letter cancels and supersedes General Letter G-612.

A report which has just been compiled of the custom car activities for this last year shows an increase of more than one hundred percent over the previous year.

If you are not making an honest effort to secure more custom car business, you are overlooking a field that is rapidly increasing, and one that is proving highly profitable.

If you are planning on displaying any custom cars at your automobile shows, we would suggest that you immediately place your orders for these cars so that we will not have the last minute rush and the possibility of not being able to deliver the cars when you want them.

All of the custom cars which we have previously offered for immediate delivery have been sold, so unfortunately we are unable to offer any custom cars at the present time for immediate delivery.

Following are the approximate delivery dates for the different body types, provided your specifications are entered immediately. These cars are offered subject to prior sale.

JUDKINS 4-PASSENGER SEDAN CABRIOLET-STYLE 6413.

We can accept specifications for these bodies, mounted on either the 433 or 343 chassis, for delivery approximately November.

HOLBROOK 7-PASSENGER INSIDE DRIVE LIMOUSINE-STYLE 2711-C.

We can accept specifications for these bodies, mounted on the 343 chassis for delivery approximately late November.

HOLBROOK 7-PASSENGER INSIDE DRIVE LIMOUSINE-STYLE 774.

We can accept specifications for these bodies, mounted on the 343 chassis, for delivery approximately late November.

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DERHAM 5-PASSENGER STATIONARY TOWN CABRIOLET-STYLE 3601.

We can accept specifications for these bodies mounted on either the 433 or 343 chassis for delivery approximately November.

DIETRICH 5-PASSENGER ALL-WEATHER CABRIOLET-STYLE 1294.

We can accept specifications for these bodies mounted on either the 433 or 343 chassis for delivery approximately November.

DIETRICH 4-PASSENGER SEDAN-STYLE 1304

We can accept specifications for these bodies mounted on either the 433 or 343 chassis for delivery approximately November.

DIETRICH 2-PASSENGER CONVERTIBLE COUPE-STYLE 1222

We can accept specifications for these bodies mounted on either the 433 or 343 chassis for delivery approximately December.

LE BARON 6-PASSENGER SEDAN LIMOUSINE-STYLE 1484.

We can accept specifications for these bodies mounted on either the 433 or 343 chassis for delivery approximately late November.

LE BARON 6-PASSENGER SEDAN LIMOUSINE-STYLE 1485.

We can accept specifications for these bodies mounted on either the 433 or 343 chassis for delivery approximately late November.

Please refer to Trade Letters T-2219 and T-2205 for the combined list price of chassis and body, including tax, and also for the prices covering equipment and body alterations.

Very truly yours,

PACKARD MOTOR CAR COMPANY



H. W. Potter,
Custom Body Department

HWP:D
(e)1500