

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

October 20, 1926

To PACKARD DISTRIBUTERS AND DEALERS

Subject HYDRAULIC SHOCK ABSORBERS

Please substitute this reprint for
General Letter G-637.

Gentlemen:

On and after October 20th, the Accessory Division will cease to handle Hoo-dye Shock Absorbers and will devote its efforts exclusively to the promotion of LOVEJOYS.

Packard cars are fitted with a standard shock absorbing equipment at the factory which our Engineers believe suitable for comfortable and easy riding. Some of your owners, however, may desire a hydraulic type shock absorber and we are, therefore, in a position to offer the Lovejoy.

These Shock Absorbers are especially designed for Packard cars and approved by the Packard Engineering Department and are in our opinion one of the best proven shock absorbers available today. Certain features are embodied which are not found in some other hydraulic shock absorbers, such as -

No lubrication is required because of the fact that the piston floats in an oil chamber so sealed as to prevent the entrance of water and dirt.

The axle connection is flexible thus removing the possibility of squeaks, rattles or body surging so apparent on many shock absorbers. In addition, this flexible connection eliminates the necessity of lubricator connectors.

The temperature changes which so commonly affect some other types of hydraulic devices do not affect Lovejoys. The initial adjustment remains set, thus making further attention after installation and wear practically negligible.

Yours very truly,

PACKARD MOTOR CAR COMPANY

J. D. Wilson
Accessories ManagerJDW:ND
(e) 1500

TO BE NOTED AND INITIALED BY	
<i>Handwritten initials</i>	