

REFER TO THIS LETTER BY NUMBER

# PACKARD MOTOR CAR COMPANY

**DETROIT MICHIGAN**

October 11, 1927

To PACKARD DISTRIBUTERS AND DEALERS  
(Attention of the General Manager)

Subject PACKARD SPECIAL TIRE GAUGE

TO BE NOTED AND INITIALED BY	
<i>OK</i>	

Gentlemen:

We are sure you realize the importance of proper tire air pressures. With this thought in mind we recently arranged with the United States Gauge Company to furnish us a special Packard tire gauge for distribution through our factory accessory department.

To give you an opportunity of examining this utility accessory, the United States Gauge Company will send you one of these special Packard gauges, no charge. Be sure to use it on your own tires and call it to the attention of your Packard owners. You will be surprised at how much they will appreciate an item of this nature.

We are in position to make immediate shipment of these gauges. Dealers will please order them through their Distributors.

Yours very truly,

PACKARD MOTOR CAR COMPANY



JDW:R  
(d) 1300  
Dealers' G.L. No. 16

J. D. Wilson  
General Accessory Manager