

REFER TO THIS LETTER BY NUMBER

# PACKARD MOTOR CAR COMPANY

**DETROIT MICHIGAN**

October 23, 1927

To PACKARD DISTRIBUTERS AND DEALERS  
(Attention of the Accessory Manager)

Subject RUBBER MAT (COUPE)

TO BE NOTED AND INITIALED BY	

Gentlemen:

The four-passenger coupe offers an excellent opportunity for the sale of rubber mats.

Realizing this, we have developed a molded rubber mat which fits snugly over the four-passenger coupe carpet. It lays flat and fits the contour of the body and heel board.

This mat is carried under our PA 1872 and is available at once.

Yours very truly,

PACKARD MOTOR CAR COMPANY



JDW:R  
(d) 1300  
Dealers' G.L. No. 24

J. D. Wilson  
General Accessory Manager