

PACKARD MOTOR CAR COMPANY**DETROIT, MICHIGAN**

TO BE NOTED AND INITIALED BY

To PACKARD DISTRIBUTERS AND DEALERS

December 4, 1936

Subject SEAT COVERS

Gentlemen:

We have revised our seat cover set-up, and changed the piece numbers for certain types. Therefore, in ordering covers please refer to the attached sheet for piece numbers.

We have also changed the material of our fabric covers. This change is due to the fact that we found the sateen material we were receiving to be not consistent in quality, and it was not possible to insure its consistency owing to the fact that it was a stamped material. We decided to go to a woven fabric, which, we are confident, will prove more practical. We have also arranged to improve the construction of our 1937 covers by the addition of an imitation leather binding.

We will continue to handle two types of covers -- one, a woven fabric, and the other, a material known as San-Tex. Samples of both of these materials are included in the attached folder. The fabric cover is an all-the-year-round item. The San-Tex is primarily a summer cover, but is preferred by some people for general use.

Prices will remain as shown in the accessory price list of September 1, 1936.

Yours very truly,

PACKARD MOTOR CAR COMPANY

*J. D. Wilson*J. D. Wilson
(General Accessory Manager)JDW:MG
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Enclosure