

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN

TO BE NOTED AND INITIALED BY

To PACKARD DISTRIBUTERS AND DEALERS
(Attention of the Service Manager)

Subject SHOP MANUAL

January 24, 1936

Gentlemen:

The factory Service Department has prepared a SHOP MANUAL for the Field. Supplements will follow on additional repairs to chassis and body.

The material is designed to assist in diagnosing mechanical symptoms and then correcting the trouble the right way. As you will see by referring to the Index, the Manual includes the following:

Diagnoses.

Corrective Remedies, Repairs and Adjustments.

Very Complete Illustrations.

Complete Car Specifications, All Models.

From time to time as new model cars are designed, it is purposed to issue either supplements or new complete editions of the Shop Manual.

We believe this manual and the remedies for current mechanical adjustments, as described in the Packard Service Letters issued twice a month, will comprise all the printed mechanical information the Field Service will require.

We have already announced the Service Management Guide which will supply suggestions and assistance on Service, Parts and Accessory Selling, Owner Handling, Follow-Up, etc. Service, Parts and Accessory Sales promotional material will also be designed and supplied by the Factory Service Department.

Such material as the Factory is furnishing is of value in proportion to the use to which it is put. READ IT, DISCUSS IT, USE IT.

Very truly yours,
PACKARD MOTOR CAR COMPANY

J. F. Page
General Service Manager

2(b-1 only) 1500
Dealers' GL-772

P. S. We welcome your frank comments and constructive suggestions. Factory and Field Cooperation is bound to result in improved Service and increased Sales.

Any references herein, to future business, are made subject to the continuance of the existing agreement between the Manufacturer and the Distributer