

REFER TO THIS LETTER BY NUMBER

PACKARD MOTOR CAR COMPANY

DETROIT MICHIGAN

August 14, 1928

To PACKARD DISTRIBUTERS AND DEALERS

Subject ADDITIONS AND CHANGES IN ACCESSORIES FOR NEW CARS

TO BE NOTED AND INITIALED BY	

Gentlemen:

There are some changes in the improved cars (626-633-640- and 645) which affect certain accessories. We will set forth here all the information that you will need to familiarize yourself with these changes.

1. Cowl bands and lamps are chromium plated and built to match the new headlights.
2. In the onyx hand ball, the thread is changed and a new one is required.
3. Name plate cannot be used on account of radiator shutter which is standard equipment.
4. The new DeLuxe emblems are basically the same as in the past with some refinements of the features. They can be used without the motometer and are shipped complete with cap integral. There are two sizes of emblems - No. 1 is for the 640 and 645 models and No. 2 is for the 626 and 633 models.
5. Mirrors - double vision mirror will fit all models but incorporates non-glare glass. The headlight mirror and the tire mirrors are chromium plated.
6. Winterfronts - radiator shutter is standard equipment on all sixth series cars, but there is still a big market for winterfronts on the 526.
7. Heaters - There are new Packard Kelch heaters and Packard-Francisco heaters for the sixth series cars. We have also added the Packard-Tropic Aire hot water type heater and can furnish them to fit all models.
8. Spring covers are standard equipment on 640 and 645 models, but not on the 626 and 633 models.
9. Shock absorbers are standard equipment on all sixth series cars. Note: We are not able to furnish the Packard shock absorbing equipment for models prior to the sixth series.
10. Trunks will fit all respective models as heretofore, but the rack on the 645 models is longer and requires a larger trunk which can be furnished.

11. Bumpers are all chromium plated for sixth series cars.
12. Fender guards are all chromium plated for the sixth series cars and we carry three styles - one to match the standard bumper; one to match the DeLuxe bumper; and one to match the Packard Bright bumper.
13. Saf-De-Lites are furnished in all chromium or chromium and black finish.
14. Spotlights - all standard spotlights and Sport-Lites are chromium plated.
15. Tire covers have a new insignia for the sixth series cars. Plain type and Burbank remain the same.
16. Tonneau windshields can be furnished in chromium plate and non-shatterable glass if specified.
17. Windshield wings can be furnished with chromium plate trimmings and non-shatterable glass if specified.

Accessories not mentioned herein are not affected and will suit old and new models.

The PA numbers and the prices of all new accessories and those mentioned herein will be found in a new Distributors' and Dealers' price list dated August 1.

We suggest that you go over this letter thoroughly and place your order at once so that you will be prepared to furnish the new accessories at the introduction of the cars.

Yours very truly,

PACKARD MOTOR CAR COMPANY

A handwritten signature in dark ink, reading "J. D. Wilson". The signature is written in a cursive, flowing style with a large, prominent "J" and "W".

J. D. Wilson
General Accessory Manager

JDW:R
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Dealers' G. L. No. 133