

REFER TO THIS LETTER BY NUMBER

TO BE NOTED AND INITIALED BY

# PACKARD MOTOR CAR COMPANY

**DETROIT MICHIGAN**

August 17, 1928

To PACKARD DISTRIBUTERS AND DEALERS  
(Attention of the Service Manager)

Subject ANNUAL SERVICE MEETING

Gentlemen:

Dates for the Annual Service Meeting  
have been set! Plan to be here - you can't afford  
to miss it.

A complete program of particular interest  
to you -

How todays Packard is engineered  
How it is built  
- and - How it should be Serviced.

That is the business end, and we won't  
forget the old saying about all work and no play.

The dates are September 19, 20 and 21.

Help us plan by filling out and mailing  
the attached card TODAY.

Very truly yours,

PACKARD MOTOR CAR COMPANY

JFP:B  
(d) 1450  
Enclosure  
Dealers' G.L. No. 134

J. F. Page  
General Service Manager