

ACCESSORIES

BULLETIN NO. D-11 8-3

PACKARD MOTOR CAR COMPANY
OF NEW YORK

January 31, 1939

Leo J. Eastman, Pres.
Executives
Division & District Mgrs.
Accessory Mgrs.

\$ 300.

All Dealers:

Effective immediately the retail price of the Packard Fresh Air Intake is reduced to \$11.95 installed.

At this reduced price a great many prospective buyers of new cars and owners of 16th and 17th Series cars in the field will be interested in the installation.

We would appreciate your getting behind this item.

Dealers' Price.....\$4.00

Very truly yours,

J. E. Corker
J. E. CORKER
GENERAL ACCESSORY MANAGER

JEC:dmw

34A

260
700

