

# ACCESSORIES

BULLETIN NO. D-59

PACKARD MOTOR CAR COMPANY  
OF NEW YORK

July 12, 1938

Lee J. Eastman, President  
Executives  
Division & District Mgrs.  
Accessory Mgrs.

All Dealers:

## BARGAINS!

1938 Packard Single Unit Radio Sets  
-----  
\$ 25.00 (antenna additional)  
(Regular retail price \$55.25)

1937 Packard Single Unit Radio Sets  
-----  
\$ 20.00 (no antenna needed)  
(Regular retail price \$49.50)

1937 Packard Custom Two Unit Overhead Speaker Sets  
-----  
\$ 21.00 (no antenna needed)  
(Regular retail price \$59.50)

The 1938 single unit sets are in stock for immediate shipment.  
The 1937 sets will be shipped from the Factory direct to you.

All sets brand new and in original cartons!

All sales final - no returns accepted.

Send your orders in now before the stock is exhausted.

Use radios to close deals instead of cash overboards!

Very truly yours,

*J. E. Corker*

J. E. CORKER  
GENERAL ACCESSORY MANAGER

JEC:dmw

