



46P-40
Dealer 26
August 7, 1946

To: REGIONS, ZONES AND DEALERS

Subject: AUTOMATIC WINDSHIELD WASHER

Automatic Windshield Washers are now available for installation on 1946 Clippers. They are packed one to a carton complete with attaching parts and instructions for installing.

This device provides clear vision for all weather since it permits cleaning the windshield while the car is being driven. It is particularly appreciated for night driving and is a real driving aid. A touch of the button and a few swings of the wiper blades removes road spray, bugs, dust and grime from the windshield.

They are easy to sell - easy to install - and priced right for an easy profit. A 25" x 38" two-color poster will be sent all Dealers in about two weeks.

Suggested Unattached Prices

<u>Dealer</u>	<u>List</u>	<u>Installation Time</u>
\$3.15	\$5.50	1.0

Very truly yours,

Karl M. Greiner
Parts and Service Manager

KMG:ps