

PARTS

PACKARD

bulletin

ACCESSORIES

PACKARD MOTOR CAR COMPANY • DETROIT 32, MICHIGAN

52P-3
Dealer 3
January 28, 1952

To: ZONES AND DEALERS

Subject: FRONT DOOR WINDOW WING WATER DEFLECTOR EQUIPMENT

With the rainy season in the offing, here's an accessory that will give you a lot of business if you just ask prospects to buy.

It's a Front Door Window Wing Water Deflector Equipment that permits an owner to keep the window wing open and still not have water dripping into the interior. Furnished in prime and easily installed, this accessory is applicable to all 24th and 25th Series models except the Mayfair and Convertible.

Order at least a half a dozen sets from your Zone Warehouse and be prepared to make those Spring sales that will mean extra profits for you.

The part number and prices are as follows:

	Suggested Price	
	Dealer	List
PA-444017 Front Door Window Wing Water Deflector Equipment	\$1.35	\$2.25

(Installation time including paint -- 0.5 hours.)

The attached order blank is for your convenience.

Very truly yours,

J. A. Carr

J. A. Carr, Manager
Parts and Service Department

JAC/cra
ATT. (1)

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PARTS **bulletin** **ACCESSORIES**

PACKARD MOTOR CAR COMPANY • DETROIT 32, MICHIGAN

53 P-#3
Dealer 3
August 10, 1953

TO: ZONES AND DEALERS

SUBJECT: NEW WINDSHIELD WASHER EQUIPMENT

We have been advised that all cars now being produced are equipped with a new windshield wiper control knob and cable assembly to provide for improved Windshield Washer Equipment soon to be adopted.

Identifiable by the black "Knock-Out" button in the center of the knob, this new control offers two distinct selling advantages for the Windshield Washer Equipment. Being of a combination electric-vacuum design the customary "vacuum-lag" is reduced, and the wipers need not be turned off to operate the washer. These are two great safety and convenience features.

The new control button will operate the Washer Equipment we have been using, so there should be no problem in liquidating present stocks. However, the control previously used will not operate the new Windshield Washer Equipment.

An order blank for this new unit (PA-448652) is attached. Please note the Dealer price is now \$5.40, with a suggested List price of \$9.00, unattached.

Very truly yours,
D. S. McNally
D. S. McNally
Parts and Accessories Manager

DSM:dms