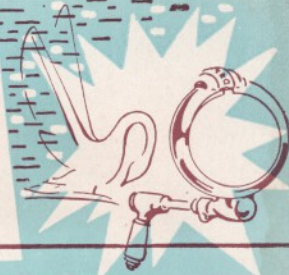


PACKARD *Accessories*

*Merchandising*

MEMO



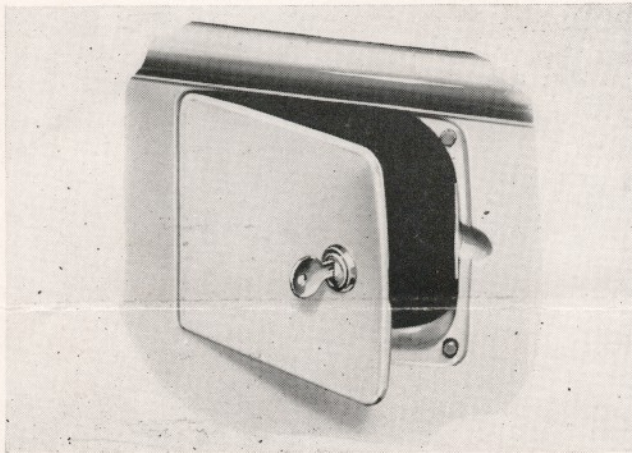
PACKARD MOTOR CAR COMPANY · DETROIT 32, MICHIGAN

October 26, 1950

To: ZONES AND DEALERS

Att: GENERAL MANAGER, SERVICE MANAGER AND PARTS MANAGER

Subject: PACKARD REAR FENDER GASOLINE FILLER DOOR LOCK



Many owners will invest in inexpensive insurance that will avoid introduction of dirt and contamination into the gasoline tank or possible theft of gasoline.

The Packard Rear Fender Gasoline Filler Door Lock (PA-422740) will please many discriminating new car purchasers with its simplicity in design and the worthwhile purpose it serves.

Actively promoting an accessory that's becoming more popular each day is just good business and when business is good so are your profits.

Packard Rear Fender Gasoline Door Locks, including two keys, are available from your Zone warehouse.

Merely fill in the quantity on the attached order blank and mail it today.

Very truly yours,

A handwritten signature in cursive script that reads "J. A. Carr". The signature is written in dark ink and is positioned below the typed name.

J. A. Carr, Manager

Parts and Service Department