Merchandising MIEMO

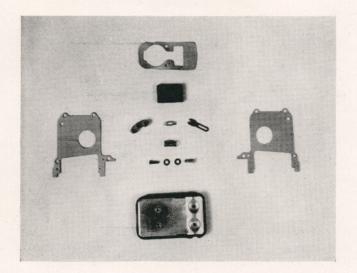
PACKARD MOTOR CAR COMPANY - DETROIT 32, MICHIGAN

September 7, 1950

To: REGIONS, ZONES AND DEALERS

Subject: PACKARD WINDSHIELD WIPER REPAIR KIT

GROUP 31.38618



Here's an invitation for you to make additional profits.

Packard Windshield Wiper Repair Kits are now available for repairing 22nd and 23rd Series Windshield Wiper Motors.

This plus profit package will enable your Service Department to take on an additional operation that helps all to increase customerlabor sales.

Get a supply from your Zone warehouse now by ordering a quantity of each type on the attached order form.

The part numbers are:

410708 Windshield Wiper Repair Kit

22nd Series

410709 Windshield Wiper Repair Kit

23rd Series

Very truly yours,

J. A. Carr, Manager

Parts and Service Department