

Packard-Chicago Service Bulletin

Date April 8, 1933

To: ALL SERVICE SALESMEN

Subject: POWER BRAKE EQUIPMENT

Because the tenth series cars are equipped with power brakes you will receive requests for the cost of installing this equipment on older models.

Following are the prices on the equipment, which include installation:

903-904 Models	furnished by Packard factory	\$54.30 installed
901-902 "	furnished by Bendix	54.91 installed
900 "	- No equipment available -	
Eighth Series	furnished by Bendix	54.91 installed
Late Seventh Series	" by Bendix	54.91 installed
Early Seventh Series	" by Bendix	59.98 installed
Sixth Series	" by Bendix	59.98 installed
Fifth Series	" by Bendix	59.98 installed
Fourth Series	" by Bendix	59.98 installed

Above prices include Dash Selector (Vacuum Control Valve).

A change in the brake construction was made in the middle of the Seventh Series cars which accounts for the difference in price on the early and late models.

Seventh Series cars made after this change which incorporate a "push-pull" pedal hook-up come under the \$54.91 price.

The Bendix Company advises that installation can be made in six to eight hours. The few equipments that have been sold have run up such a labor expense in installation, however, that no profit was made on the sale. We therefore cannot pay any commission or bonus on the sale of this equipment until we can ascertain our installation costs.

This equipment will be handled as an Accessory.

R. E. ROSAIN

Make every owner a salesman.