

No. 23

# Packard—Chicago

## Service Bulletin

Date March 29, 1934

To: ALL DEALERS:  
Subject: SPRING CONDITIONING FORM

We are attaching a Spring Conditioning form and a letter that we are sending out to our Owners here in the City immediately and suggest that you develop something of this sort for handling the cars in your territory in preparing them for summer driving.

It may be that you will not care to use this form or the prices as shown but it should be of assistance to you in developing a letter or form of some sort to use in your territory.

For some seven or eight years we have sent out a form similar to this in our territory and it has developed exceptionally good results and we thoroughly recommend its use to you in your territory to bring in this seasonable business.



N. H. Peterson,  
General Service Manager.

NHP.MK.  
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**Make every owner a salesman.**