

Packard—Chicago

Service Bulletin

Date Oct. 21, 1932.

To: ALL SERVICE SALESMEN, SERVICE MANAGERS AND BRANCH MANAGERS,
PARTS MEN AND PACKARD-CHICAGO DEALERS.

Subject: REBUILT UNIT EXCHANGE SALES

This letter cancels all previous letters and bulletins with reference to the sale of exchange or rebuilt parts and units over the counter.

After further thought and investigation we have decided to positively discontinue, EXCEPT ALL FULL LIST PRICE ONLY, the sale over the counter of the exchange parts or units listed below:

Clutch Plates	Lubrication Tanks
Motor Fly Wheels	Cigar Lighters,
Carburetors	Universal Joints Shafts
Ignition Coils	Radiator Cores
Generator Armatures	

Please be perfectly frank with all outside repair men or garages at the counter and advise them that the SPECIAL EXCHANGE PRICES ONLY APPLY WHEN THE WORK IS HANDLED IN OUR OWN SHOPS.

We will continue to sell the following exchange or rebuilt units over the counter at the regular exchange prices:

Reground Cylinder & Piston Assembly
Rebabbitted Connecting Rods
Relined Brake Shoes

R. E. Rosain

RER.ES.

Make every owner a salesman.