

Packard—Chicago

Service Bulletin

No. 7

Date 1-19-33.

To: ALL DEALERS AND BRANCH MANAGERS

Subject: CHASSIS LUBRICATING OIL IN USED CARS

IT has just come to our attention that there have been a few instances in our territory where dealers or branches, in connection with conditioning of exchanged cars for resale, do not use the Packard chassis lubricating oil in filling the lubricating tanks.

It is just as essential to use this oil in exchanged cars as it is in connection with new cars in the hands of the original owner and while the cost of the oil is just a little more than that of Crystal Motor Oil, it certainly would be a mistake to take any chance of stoppage at the point of the drip plugs or anything of that kind through the use of an oil not specifically made up for that particular purpose.

NHP.MK.

N. H. Peterson,
General Manager of Service.

Make every owner a salesman.