

THE PROFIT-PRODUCER

December 1



BI-WEEKLY

A Profitable Sale Results from—Buying It Right—Displaying It Well—
Talking About It—Making the Price Plain—Showing It on the Car

A nice bit of extra money for you --
Increased sales for you --
A greater number of satisfied accessory owners --
can all be rolled into one.

If you fix up an attractive christmas display and
then YOU take time to sell your owners the accessories both for
gifts and their own use.

For instance, by selling three each (one each week)
of the following before Xmas,

Robes	Step Plates
Vacuum Cleaner	Rubber Mats
Heaters	Window Eaves
Pilot Ray Light	Monogram Emblem
Trunks	Cushions
Tire Mirrors	Motop Oiler

you should earn about \$50.00 in commissions. This should help fill
the Christmas Stocking -- and really its just up to you.

Yours very truly,

PACKARD MOTOR CAR COMPANY

Addie

Addie Quipment
General Accessory Division

AQ:B