



VOL. 9 No. 21

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## WINTER TOURISTS

"Tour Somewhere This Winter" — the slogan of the automobile industry.

Whether this slogan makes more tourists this winter remains to be seen. The number of visitors from North to South and from the East to the West Coast has been increasing. Not so many cars are jacked up all winter.

Endeavor to find out those of your Packard owners who are going to winter resorts. Then get them in by offering a special check-over, adjustment, oil change or what have you.

This will do two things: it will get you some profitable business in labor, parts and accessories. It will put the cars in good shape for a long hard drive and consequently make a pleasanter trip for the owners. Also, it will relieve some of the congestion in Southern service stations, which will be very bad this winter.

Give your departing owners a short letter of introduction to "All Packard Service Managers" and a list of the Authorized Packard Service Stations on the routes they will take.

All of this will result in a profitable service to you and an impression of interested, personalized service to the owner. Such impressions mean much.

In the first place, all service stations should, as soon as possible, find out which owners on their lists plan Southern vacations, and special letters should be sent to these people suggesting that they bring their cars in for a general inspection and a thorough lubrication in prepa-

ration for a pleasant trip. When the owner comes in, as a result of this suggestion, it is advisable to say you are in a position to obtain any road information or to supply him with a list of towns in which Packard service is available, both en route and in Florida.

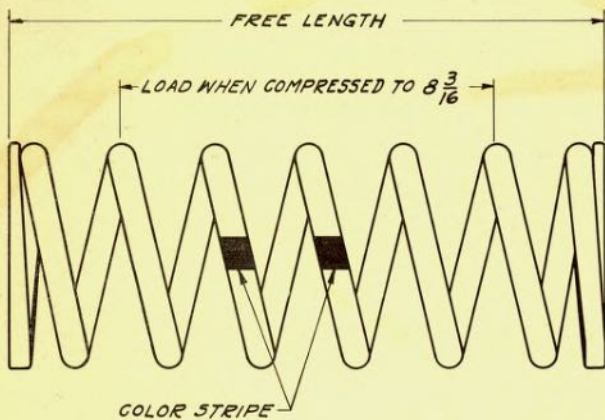
With the tourist season under way, the factory will again cooperate by assigning a Service Supervisor to the State of Florida for the winter season.

If one of your owners should have difficulty with the operation of his car, or in obtaining satisfactory service, will you please notify Mr. W. T. Wilson, c/o Packard Miami Motors, Inc., 1740 N. E. Second Ave., Miami, Florida, giving him all the information possible, such as the motor number, delivery date, what the trouble is, and where the owner is located?

It is not our intention that Mr. Wilson should perform the duties of a mechanic. He is cooperating with our Distributer in Jacksonville and with the Dealers throughout the State. His contact primarily is to be through the Distributer or Dealer, and not direct with the owner. In writing your owners, therefore, ask them to get in touch with the nearest Packard Dealer who will arrange for a conference with Mr. Wilson. Just as far as possible we want all contacts handled in this manner.

Mr. Wilson's work in Florida will be handled on the same basis as that used by the service supervisor from the factory who calls at Distributers' service stations.

## FRONT SPRING IDENTIFICATION— 120-B



Pc. No.	Models	Free Length	Rate of Stack Load	Action dia.	Color	
304408	Std. equip. Domestic all models. Export on 999 only.	14.63	1450	75	.595	Gray
303849	De luxe equip. Domestic all models. Export on 999 only.	15.16	1570	75	.600	Brown
303285	Commercial chassis	13.12	1925	130	.670	Yellow
303675	Std. equip. Export on 992-3-4-6	12.58	1450	110	.635	Light Blue
302875	Std. equip. Export on 995-998	13.56	1450	90	.616	Orange
303676	De luxe equip. Export on 992-3-4-6	12.95	1570	110	.635	White
303557	De luxe equip. Export on 995-998	13.17	1570	105	.635	Red

## FACTORY PARTS INVENTORY

The factory Service Merchandising Division will be closed on Thursday, November 28, Thanksgiving Day, and Friday, November 29, Annual Inventory Day.

No regular parts or accessory shipments will be made from Wednesday, November 27, until Monday, December 2.

Please order your parts and accessories to allow for this four calendar day hold-up in parts shipments.

All orders for advance shipments to carry you over this period should be in the factory during the week of November 18.

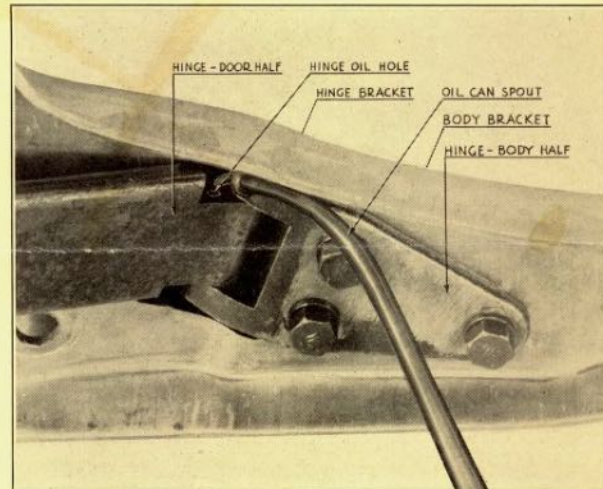
## DOOR HINGE, FRONT UPPER—120-B

### How to remove

- Remove the two metal plates which hold the windcord on each side of the instrument board.
- Remove the three screws on each hinge which fasten to the metal bracket which runs from the pillar to the dash, care being taken while loosening these screws that the tapping plate does not fall between the cowl side trim pads and the cowl, as this would necessitate the removal of the cowl trim pads. (Place your hand underneath this hinge while removing the screws and avoid this trouble.)
- Remove hinge by pulling through notch in instrument board. On the first run of cars this may require some little effort to get thick part of hinge past rubber bumper. Use a pry bar if trouble is encountered at this point. During this operation it will be necessary to remove hinge pins from the bottom hinge on the front door, if door is to be removed.

### How to oil

The illustration will indicate the method for lubricating the hinge. Light engine oil may be used.



## OUTSIDE DOOR HANDLES—120-B

### How to remove

- Remove two screws from escutcheon plate.
- Push down handle, same as in opening door.
- After handle is all the way down pull on it and it will come out.

### How to install

- Insert outside door handle in hole in outside of door and engage end of handle shank in first square hole in lock.
- Take hold of remote control handle on inside of job and retract the door lock bolt, holding the remote control handle down.
- Use a small pointed tool and disengage the cam through the small hole that is located near the lock bolt.
- Push this in and then strike the outside door handle with your hand to drive it home.
- Insert the two screws through the escutcheon plate.

## AXLE LUBRICANT IN 5-GAL. CANS

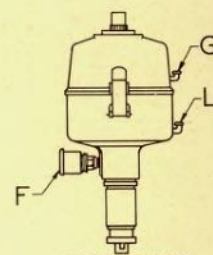
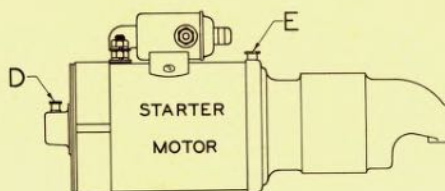
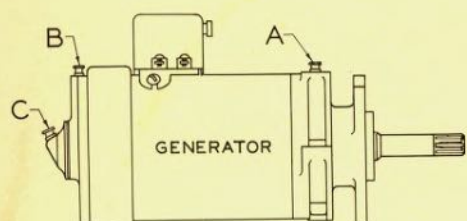
We have had requests from some of the dealers for the special lubricant, as outlined in Trade Letter T-2767, put up in smaller containers. We are now in position to supply it in 5-gallon containers weighing approximately 40 pounds. These are covered by PA-1395. They will cost you 3 cents more a pound than the PA-1397 keg of 110 pounds, due to the increase in freight rates for less than 100 pounds.

## CAR LOCKS—120-B

The keys which unlock the instrument board compartment also unlock all other baggage compartments, such as the luggage and wheel compartment on the Standard Sedan, and the trunk and tire compartment on the Club and Touring Sedan.

The other set of keys unlocks the ignition and the car door. It also unlocks the side wheel carrier locks on the De Luxe equipped cars.

## LUBRICATION LOCATION—GENERATOR—STARTER—DISTRIBUTOR



Model	Generator Oiler at	Starter Motor Oiler at	Distributor Oiler at
901-2-3-4	C	None (oilless bearings)	F
905-6	A & C	None (oilless bearings)	G & L
1001-2-3-4	C	None (oilless bearings)	F
1005-6	A & C	None (oilless bearings)	G & L
1100-1-2-3-4-5	B	None (oilless bearings)	F
1107-8	A & B	None (oilless bearings)	G & L
1200-1-2-3-4-5	B	None (oilless bearings)	F
1207-8	A & B	None (oilless bearings)	G & L
1400-1-2	B	D & E	F
1403-4-5	B	None (oilless bearings)	F
1407-8	A & B	None (oilless bearings)	G & L
120-120-B	A & C	D & E	F

A few drops of engine oil every 2000 miles in the oilers of generator, starter motor or distributor. Turn down grease cup on distributor shaft every 2000 miles and refill if necessary. Use No. 3 cup grease.

## SPRING AND SHOCK ABSORBER TABLE—14TH SERIES

Chassis Model	Body Model	Front or Rear	Springs Assem. No.	Shock Absorbers		Valve Data		
				Left	Right	Rebound	Compr.	Static
1400	903	Front	221782	223701	223700	5-GR	G-O	O-7 +
1401	913	Rear	209556	223699	223698	5-L	G-O	O-A+
	912							
	916							
1400-A	Comm.	Front	221788	228903	228904	2-CH	E-2	O-7 +
		Rear	228812	228905	228906	1-L	G-1	O-A+
1401	917	Front	221782	223701	223700	5-GR	G-O	O-7 +
		Rear	209558	223699	223698	5-L	G-O	O-A+
1401	919	Front	230346	230461	230462	1-GR	G-O	O-7 +
		Rear	209558	230463	230464	1-L	G-O	O-A+
1401	911	Front	230346	230461	230462	1-GR	G-O	O-7 +
		Rear	209558	223699	223698	5-L	G-O	O-A+
1401	907	Front	230346	230461	230462	1-GR	G-O	O-7 +
		Rear	209556	223699	223698	5-L	G-O	O-A+
1402	914	Front	221782	223701	223700	5-GR	G-O	O-7 +
		Rear	209552	223699	223698	5-L	G-O	O-A+
1402	963	Front	230346	230461	230462	1-GR	G-O	O-7 +
		Rear	209556	230463	230464	1-L	G-O	O-A+

Chassis Model	Body Model	Front or Rear	Springs Assem. No.	Shock Absorbers		Rebound	Valve Data	
				Left	Right		Compr.	Static
1402	910	Front	230346	223701	223700	5-GR	G-O	O-7 +
		Rear	209560	223699	223698	5-L	G-O	O-A +
1403	943	Front	221784	228903	228904	2-CH	E-2	O-7 +
1404	953	Rear	180388	228905	228906	1-L	G-1	O-A +
	952							
	956							
1403-A	Comm.							
		Front	221788	228903	228904	2-CH	E-2	O-7 +
		Rear	228812	228905	228906	1-L	G-1	O-A +
1404	959	Front	230347	230465	230466	3-CH	E-3	O-7 +
	951							
	941	Rear	180386	230467	230468	1-L	G-1	O-A +
1404	957	Front	221784	228903	228904	2-CH	E-2	O-7 +
	958	Rear	180386	228905	228906	1-L	G-1	O-A +
1404	947	Front	230347	230490	230491	3-CH	E-1	O-7 +
		Rear	180388	230492	230493	5-GR	G-2	O-A +
1404	L-294	Front	230347	228903	228904	2-CH	E-2	O-7 +
		Rear	180390	228905	228906	1-L	G-1	O-A +
1405	954	Front	221784	228903	228904	2-CH	E-2	O-7 +
	955	Rear	180390	228905	228906	1-L	G-1	O-A +
1405	983	Front	230347	230465	230466	3-CH	E-3	O-7 +
		Rear	180388	230467	230468	1-L	G-2	O-A +
1405	950	Front	230347	228903	228904	2-CH	E-2	O-7 +
		Rear	180394	228905	228906	1-L	G-1	O-A +
1405	L-295	Front	230347	228903	228904	2-CH	E-2	O-7 +
		Rear	180390	228905	228906	1-L	G-1	O-A +
1407 Std.	933	Front	221786	223703	223702	2-CH	E-4	2-7 +
	932	Rear	180396	223697	223696	5-GR	G-1	1-7 +
	936							
1407 DeL.	933	Front	221786	225951	225952	2-CH	E-3	2-7 +
	932							
	936	Rear	180396	225954	225953	5-HT	G-1	1-7 +
1407 Std.	937	Front	221786	223703	223702	2-CH	E-4	2-7 +
		Rear	180394	223697	223696	5-GR	G-1	1-7 +
1407 DeL.	938	Front	221786	225951	225952	2-CH	E-3	2-7 +
		Rear	180386	225954	225953	5-HT	G-1	1-7 +
1407 DeL.	937	Front	221786	225951	225952	2-CH	E-3	2-7 +
		Rear	180394	223697	223696	5-GR	G-1	O-7 +
1407 Std.	938	Front	221786	223703	223702	2-CH	E-4	2-7 +
		Rear	180386	223697	223696	5-GR	G-1	1-7 +
1407	939	Front	230348	230394	230395	3-CH	E-3	2-7 +
		Rear	180394	225954	225953	5-HT	G-1	1-7 +
1407	921	Front	230348	230394	230395	3-CH	E-3	2-7 +
	931	Rear	180394	225954	225953	5-HT	G-1	1-7 +
1407	927	Front	230348	231024	231025	3-CH	E-2	2-7 +
		Rear	180396	225954	225953	5-HT	G-1	1-7 +
1407	L-294	Front	230348	230494	230495	3-CH	E-3	2-7 +
		Rear	180398	230496	230497	5-J	L-1	1-7 +
1408 Std.	934	Front	221786	223703	223702	2-CH	E-4	2-7 +
	935	Rear	180398	223697	223696	5-GR	G-1	1-7 +
1408 DeL.	934	Front	221786	225951	225952	2-CH	E-3	2-7 +
	935	Rear	180398	225954	225953	5-HT	G-1	1-7 +
1408 Std. and DeL.	973	Front	230348	230394	230395	3-CH	E-3	2-7 +
		Rear	180396	225954	225953	5-HT	G-1	1-7 +
1408 DeL.	930	Front	230348	225951	225952	2-CH	E-3	2-7 +
		Rear	180396	225954	225953	5-HT	G-1	1-7 +
1408	L-295 Std. and DeL.	Front	230348	230394	230395	3-CH	E-3	2-7 +
		Rear	180398	225954	225953	5-HT	G-1	1-7 +
1408	930	Front	230348	223703	223702	2-CH	E-4	2-7 +
	Std.	Rear	180396	223697	223696	5-GR	G-1	1-7 +

SUGGESTIONS OR QUESTIONS FROM READERS ARE ALWAYS WELCOME. HOW CAN WE MAKE THE SERVICE LETTER OF MORE VALUE TO YOU? ADDRESS—NORM. LULL—EDITOR PACKARD SERVICE LETTER.