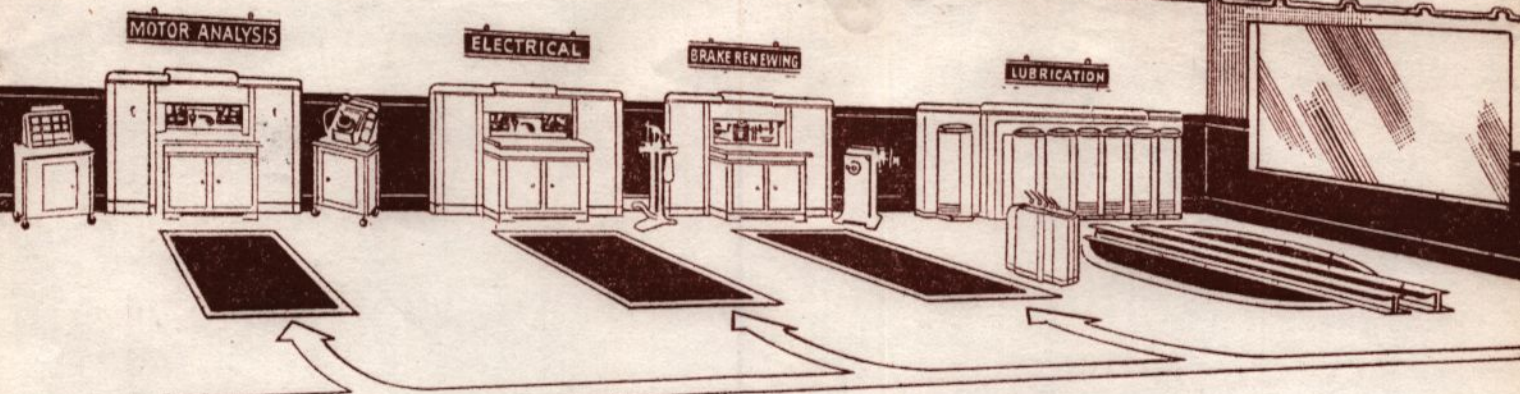


Packard SERVICE DEVELOPMENT BULLETIN



Dealer 47D-21

To: REGIONS, ZONES AND DEALERS

August 15, 1947

Subject: TWO-POST LIFTS FOR REPAIR STALLS.

In General Letter No. G-604, dated May 14, 1945, we called the attention of all Packard Dealers to the saving in time that could be realized on many standard repair operations through the use of two-post lifts in repair stalls. We know of certain Dealers who have since equipped their shops with such lifts and who, in some cases, report savings in time even greater than those predicted in our letter of two years ago.

In reply to inquiries from various Dealers regarding equipment of this type, we are attaching a folder illustrating and describing the Joyce Two-Post Lift manufactured by the Joyce-Cridland Company of Dayton, Ohio. This lift has certain features which make it especially well suited for use in automobile repair stalls. The floor is clear and free of pits or obstructions regardless of whether the lift is raised or lowered; the posts are non-rotating and therefore always in alignment, and the short rails on the rear post permit a variety of operations otherwise difficult to handle. Because only two stationary posts are involved, the installation costs are frequently considerably less than certain other types of two-post lifts.

We should like to again urge that all Dealers study the advantages incident to the use of lift equipment in repair stalls. Tests have shown that the mechanic's productivity can be increased from 30% to 90%, depending upon the operation involved. This means more work through the shop in an 8 hour day, decreased costs per job, faster service to customers and happy mechanics who do not have to spend a large share of their working time on their backs under cars.

This type of equipment is worthy of serious consideration on the part of every progressive, forward-thinking Packard Dealer.

Yours very truly,

E. D. Longenecker
Assistant Parts and Service Manager

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