



Dealer 48D-13
June 11, 1948

To: REGIONS, ZONES AND DEALERS

Subject: GAS-PER-MILE GAUGE

Packard national advertising is pointing out the economy of the 22nd Series cars. Letters from Owners and Proving Ground tests substantiate any statements made.

Two cars in the hands of two different drivers will produce different gas per mile figures and two drivers with the same car will produce different gas per mile figures. Driving habits differ and driving conditions differ. In some cases of complaint where the engine is in standard condition you will still have the job of convincing the Owner that something besides the engine is accounting for his lower than average figure.

A dependable and accurate Gas-Per-Mile Gauge is available for this purpose. It permits fuel to enter the carburetor under actual fuel pump pressure rather than by gravity feed.

This is a universal gauge and is shipped complete with sets of adapters for application to the fuel line fittings on Buick, Cadillac, Chevrolet, Chrysler, Dodge, DeSoto, Hudson, Kaiser-Frazer, Nash, Oldsmobile, Pontiac, Plymouth and Studebaker, in addition to Packard.

The Gas-Per-Mile Gauge with adapter set is listed under No. J-5091 and may be purchased direct from Kent-Moore Organization, Inc., General Motors Building, Detroit 2, Michigan at \$29.50.

Very truly yours,

N. A. Lull
Service Technical Manager

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