

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS



SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY

TO PACKARD DISTRIBUTERS AND DEALERS

NO. 108

ATTENTION OF General Manager
Service Manager
Stock Manager

DATE Sept. 14, 1933

Packard truck registrations as of January 1, 1933 number 8677. The National Automobile Chamber of Commerce has not yet released figures for the first six months of this year, but it is likely that many more will be added to this total.

It is interesting to note in this regard that more than four per cent of our total parts inventory is devoted to truck replacement parts in spite of the fact that the last truck turned out by Packard is now more than ten years old.

The point is that some of these trucks may be in your locality and will need some of the items we will offer from time to time. Your customary parts discount leaves a neat margin of profit. Use your telephone!

Pc. #	Name	Models	New Special Suggested List Price		
			Zone 1	Zone 2	Zone 3
111014	Cylinder & piston assembly (std.) (4-3/16 bore)	B, C, 1-1 1/2-2 E	\$55.12	\$57.77	\$62.58
Please compare this with the original prices --					
111014	Cylinder & piston assembly (std.) (4-3/16 bore)	B, C, 1-1 1/2-2 E	\$154.97	\$162.42	\$175.96

These assemblies will fit the 1-1 1/2-2D models by using the four port exhaust manifold number 73332.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Stores

BRH:MG
(950)