

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION



PACKARD MOTOR CAR COMPANY

PACKARD DISTRIBUTORS AND DEALERS

NO. 110

ATTENTION OF

General Manager
Service Manager
Stock Manager
Used Car Manager

DATE Sept. 27, 1933

Gentlemen:

The moulded type of brake shoe lining has replaced the woven lining on practically all the later cars and is used extensively in service on many of the older models.

This accounts for a surplus stock of woven brake lining having accumulated here in our Service Stores. You may decide to lay in a small supply at these special prices to take care of the class of relining jobs where economy is desirable and perhaps necessary.

This material was the latest development in woven brake lining and was standard on the models indicated. Don't delay, this won't last long.

Pc. No.	Name	Trade Name	Models	New Suggested List Price Per Foot			
				Zone 1	Zone 2	Zone 3	
120828	Lining (1 3/4 x 1/4)	Rusec	116, 126-33	.28	.29	.31	# 13
125666	" (1 3/4 x 3/16)	"	126-33, 226-33,				# 13
			326-33	.28	.29	.31	
156499	" (2 x 3/16)	Hyc0	526-33, 443	.28	.29	.31	

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Stores

(950)