

SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY

PACKARD DISTRIBUTERS AND DEALERS

NO. 114

DATE November 8, 1933

ATTENTION OF
General Manager
Service Manager
Stock Manager
Used Car Manager

The material that we have been offering at special prices in these bulletins is being ordered regularly by many of you. Some perhaps are not, as yet, convinced that it is worth the time to investigate. Here is another proposition that should set you to thinking.

We have a surplus stock of Fifth Series steel brake shoe assemblies. The primary and auxiliary shoes carry thermoid lining while the secondaries are fitted with hard pressed Raybestos. All of them are "run in" to secure a smooth braking surface.

You may order them separately, or in sets consisting of 8-148080 and 4-148082, but in either case, don't delay, as our available supply is limited. Of course, your customary parts discount applies.

Piece	Name	Models	Suggested List Price		
			Zone 1	Zone 2	Zone 3
148080	Brake shoe assembly (Primary and auxiliary)	526-33	\$.77	\$.81	\$.88
148082	Brake shoe assembly (Secondary)	526-33	.77	.81	.88

It will interest you to know that these assemblies were priced at \$3.83 each in the first zone.

Yours very truly,

PACKARD MOTOR CAR COMPANY

B. R. Horsley

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Manager Service Stores

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