

# SPECIAL "SELL MORE PARTS" BULLETIN

PACKARD PARTS for PACKARD CARS

PACKARD SERVICE for PACKARD OWNERS

SERVICE STORES DIVISION

PACKARD MOTOR CAR COMPANY

PACKARD DISTRIBUTERS AND DEALERS

NO. 118

ATTENTION OF

General Manager  
Service Manager  
Stock Manager

DATE 1-3-34

There seems to be plenty of evidence that operators of Packard trucks and cars alike, will take advantage of our special inducements on replacement parts when properly introduced. We know that some of you have been uniformly successful in finding a market for much of this class of material. If you have not discovered what can be done with these offerings from a profits standpoint, let us urge you to notify your truck owners about these three items and see what happens.

The rods listed below were standard for the 3-4 D models. They were superseded by No. 110889 which later was adopted for all 3-4 ton jobs. On account of a slight difference in weight, in order not to disturb the motor balance, a complete set should be installed. Two rods, however, may be used at a time provided they are installed on opposite crank-throws. We have priced these assemblies especially to make it advantageous for owners to buy complete rods when bushing replacements become necessary. These bushings for each rod are listed at \$3.83 Zone 1.

The thrust bearings listed speak for themselves. Originally they sold for around \$25.00 each. Your customary parts discount applies as usual.

Pc. No.	Name	Models	Suggested List Prices		
			Zone 1	Zone 2	Zone 3
591342	Mot. Conn. Rod & Bush. Asb.	3-4 D-E, 3 E 13 Special	\$3.83	\$4.02	\$4.35
62421	Diff. Thrust Bearing	4D, 4-5-6 E	9.17	9.62	10.42
57983	" " "	3D-E	9.17	9.62	10.42

Yours very truly,  
PACKARD MOTOR CAR COMPANY

*B. R. Horsley*

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Manager Service Stores